



FLORIDA BANKERS ASSOCIATION

2024 ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES & BENEFITS

Event dates: June 16-19, 2024

Location: The Breakers, Palm Beach, Florida

Audience: Bank Presidents, CEOs, Senior Management

Anticipated Attendance: 175 Florida Bankers

Sponsorship Benefits based on level:

	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Patron \$3,000	Friend \$1,500
Complimentary event registrations*	5	4	3	2	1	
Complimentary closing dinner tickets*	5	4	3	2	1	
QR Code included on signage/tents with link to your website	✓	✓	✓			
Link from FBA Sponsorship page to your website	✓	✓	✓	✓		
Marketing brochure inserted into registration packet envelope	✓	✓	✓	✓	✓	
Signage/appropriate recognition on the item or at the sponsored event	✓	✓	✓	✓	✓	
Registration mailing list in Excel three weeks before the Conference	✓	✓	✓	✓	✓	
Recognition in the post-conference issue of <i>Florida Banking Magazine</i>	✓	✓	✓	✓	✓	✓
Sponsor ribbon on conference badge	✓	✓	✓	✓	✓	✓
Company logo displayed on the Annual Meeting webpage	✓	✓	✓	✓	✓	
Company name (typed) displayed on the Annual Meeting webpage						✓

**Complimentary registrations are for the Sponsoring company only and are non-transferrable to another company.*

Sponsorship Request Steps:

1. Contact Brian Hickey and include your top 3 choices. Previous years sponsors will be given first consideration.
2. Brian Hickey will follow up and communicate available options and answer any questions.

Sponsor Contact:

Brian Hickey
1001 Thomasville Road, Suite 201
Tallahassee, FL 32303
(850) 701-3510
bhickey@floridabankers.com

ANNUAL MEETING SPONSORSHIPS

Sunday, June 16

6:30-9:00pm	Joint Board Dinner*	
	<ul style="list-style-type: none"> • Sponsor 1 	SOLD
	<ul style="list-style-type: none"> • Sponsor 2 	SOLD

Monday, June 17

2:30-3:30pm	Rap with the Regulators (FDIC, OCC, FED, OFR)*	SOLD
3:30-4:00pm	Refreshment Break	\$3,000
4:00-5:00pm	National Trade Group Panel: ABA & ICBA*	SOLD
5:00-7:00pm	Welcome Reception	
	<ul style="list-style-type: none"> • Bar 1 	SOLD
	<ul style="list-style-type: none"> • Bar 2 	SOLD
	<ul style="list-style-type: none"> • Bar 3 	SOLD
	<ul style="list-style-type: none"> • Food Station 1 	\$3,000
	<ul style="list-style-type: none"> • Food Station 2 	\$3,000

Tuesday, June 18

7:30-8:30am	Breakfast in the exhibit hall	\$5,000
8:30 – 10:45am	General Session 1*	SOLD
10:45-11:00am	Coffee Break	SOLD
12:00-1:30pm	Networking Lunch in the exhibit hall	\$5,000
2:45 – 3:45pm	General Session 2*	\$5,000
5:30-7:00pm	BankPac Silent Auction *	\$10,000

Wednesday, June 19

8:00 – 8:30 am	Continental Breakfast	SOLD
8:30 – 11:00am	General Session 3*	SOLD
10:15-10:45am	Refreshment Break (coffee & donuts)	\$3,000
12:00-1:30pm	Awards Luncheon*	SOLD
6:30-7:30pm	Closing Reception	SOLD
7:30-11:00pm	Closing Dinner Gala	
	<ul style="list-style-type: none"> • Wine 	\$3,000
	<ul style="list-style-type: none"> • Centerpieces 	\$3,000
	<ul style="list-style-type: none"> • Dinner 	SOLD
	<ul style="list-style-type: none"> • Entertainment* (Deuces Wild Dueling Pianos) 	SOLD
	<ul style="list-style-type: none"> • Dessert 	\$3,000

**Includes the opportunity to say a few words about your company in front of the audience.*

Registration Materials / General Conference

Registration Packet envelope	SOLD
Name badge holder/neck wallet	SOLD
Full-Page Ad in Magazine style program	\$5,000
½ Page ad in Magazine style program	\$3,000
Friend of the FBA	\$1,500