



2024 FBA ANNUAL MEETING GOLF TOURNAMENT



Dates: Monday, June 17, 2024 – 8:00 AM

Location: Ocean Course at The Breakers

Discover acre upon acre of lush green: Florida's oldest golf course, nurtured by The Breakers for more than a century.

In late 2018, the course emerged from a full-scale renovation by renowned golf course architect Rees Jones. Inspiring players of all levels, the course offers an extraordinary golf experience that honors its heritage and seaside location with contemporary playability.

Inheriting the original layout designed by Alexander H. Findlay in 1897, Jones' makeover of the Ocean Course took inspiration from The Breakers' philosophy of balancing preservation and modernization.

Foursome Fee - \$1,000

Individual Fee - \$250

Registration includes 18-holes at The Ocean Course, continental breakfast, greens fees, golf cart, & range balls.



Sponsorship Request Steps:

1. Contact Brian Hickey to secure your FBA Annual Meeting Golf Sponsorship.

Golf Sponsor Contact:

Brian Hickey, Director of Partner Relations
Florida Bankers Association
Phone: (850) 701-3510
Email: bhickey@floridabankers.com

SPONSORSHIP OPPORTUNITIES & BENEFITS

- **The Classic Sponsor - \$5,000:** Four Golfers, Two Annual Meeting Registrations, Hole Sign, Logo Recognition on marketing materials & golf website.
- **Beverage Cart Sponsor \$4,000:** Two Golfers **or** Host-A-Hole, One Annual Meeting Registration, Signage on beverage cart marketing materials & golf website.
- **Invitational Sponsor - \$3,000:** Two Golfers, One Annual Meeting Registration, Hole Sign, Logo Recognition on marketing materials & golf website.
- **Host-A-Hole Sponsor - \$3,000:**
Large Umbrella | Table | Two Chairs, One Hole Sign, Logo Recognition on marketing materials & FBA golf website. Opportunity to meet all participants passing through your designated area.
- **Practice Range Sponsor - \$2,500:** One golfer, Signage at range, marketing materials on website.
- **Continental Breakfast Sponsor - \$2,000**
One Golfer, Signage at breakfast marketing materials & website.

Annual Meeting sponsorship levels receive the following benefits:

ADDITIONAL BENEFIT LEVELS	CHAMPIONS \$7,500	CLASSIC \$5,000	INVITATIONAL \$3,000	BEVERAGE & BREAKFAST SPONSOR
Complimentary Annual Meeting registrations	3	2	1	
Complimentary closing dinner tickets	3	2	1	
QR Code included on signage w/ website link to your website	✓			
Marketing brochure inserted into registration packet envelope	✓	✓	✓	
Signage/appropriate recognition on the item or at the sponsored event	✓	✓	✓	
Registration Mailing list in Excel three weeks prior to the conference	✓	✓	✓	
Logo displayed on online tradeshow with a hyperlink to your website	✓	✓	✓	
Recognition in the post-conference issue of Florida Banking Magazine	✓	✓	✓	✓
Sponsor Ribbon on Conference Badge	✓	✓	✓	✓
Company logo displayed on the Annual Meeting webpage	✓	✓	✓	
Company name (typed) displayed on the Annual Meeting webpage				✓