



FLORIDA BANKERS ASSOCIATION

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FBA Activates ABA Foundation’s Disaster Relief Program for Hurricane Ian Recovery

ABA pledges \$100,000 to Volunteer Florida’s Hurricane Ian relief efforts; collects funds from the banking industry nationwide

TALLAHASSEE—Following the devastation of Hurricane Ian, which made landfall on the southwest coast of Florida as a powerful Category 4 storm, the American Bankers Association (ABA) Foundation is soliciting donations from across the country to help with relief efforts. Millions of Floridians, including local bank employees, have been directly impacted by the hurricane, and banks serving southwest Florida have suffered direct damage to their facilities.

Florida’s banking industry generously donated more than \$4 million in the first 24 hours of the Florida Disaster Fund’s activation. Now, the ABA – the national organization representing banking institutions of all asset sizes and charter types across the country – has pledged \$100,000 to Volunteer Florida’s relief efforts and is dedicated to collecting funds from the industry nationwide.

President and CEO of the Florida Bankers Association (FBA) Alex Sanchez encourages Florida’s banking industry – and colleagues across the country – to help in this time of need by donating to the ABA’s Disaster Relief Program. One hundred percent of the funds raised through ABA Foundation’s Disaster Relief Program will go to the Volunteer Florida Foundation’s “Florida Disaster Fund” which will distribute donations to service organizations aiding with disaster response and recovery. [Donate at aba.com/Florida](https://aba.com/Florida).

The FBA is proud to see the country’s banking industry doing its part to revitalize Florida’s local economies and help the impacted communities come back strong.

“Leadership is what we expect from our bankers, and I am so proud and thankful that our industry and the ABA, led by President and CEO Rob Nichols, have stepped up to help Florida recover from Hurricane Ian,” said Sanchez. “Our industry across the country is concerned about Florida’s recovery and are supporting impacted areas in a variety of ways.”

Donations will be accepted until November 9, 2022, and all donations are tax deductible to the fullest extent of the law.

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The Florida Bankers Association (FBA) serves as the primary resource through which Florida financial service providers work in unity to influence the state and federal legal regulatory environment in which they serve their customers. Established in 1888, the FBA is one of Florida's oldest trade associations and has a membership of more than 250 financial institutions.