



FLORIDA BANKERS ASSOCIATION

FBA 10TH ANNUAL
Women in
LEADERSHIP
CONFERENCE



APRIL 18 - 19, 2024

Wyndham Grand Resort Bonnet Creek
Orlando, Florida

WWW.FLORIDABANKERS.COM/WOMEN



FLORIDA BANKERS ASSOCIATION



Women in LEADERSHIP CONFERENCE

APRIL 18 & 19, 2024 | ORLANDO, FL

10th ANNUAL WOMEN IN LEADERSHIP CONFERENCE

Join us for this conference devoted to the development of Florida women into professional leadership positions. Successful women managers and leaders from Florida's financial institutions and affiliated professional groups will share their expertise, experience and knowledge to help you become a future leader in your institution.

This event is designed to encourage, support, and inspire women to reach for leadership positions in their chosen industries. It will benefit all levels of staff from any institution interested in the enhancement and career growth of women in Florida. This conference will give you the opportunity to network with other professional women and discuss similar challenges and solutions. Make plans now to attend and find inspiration and empowerment from the speakers' presentations.



HOTEL INFORMATION

Call the hotel and identify yourself with the FBA 10th Annual Women in Leadership Conference for the \$229 room rate.

APRIL 18 & 19, 2024

Wyndham Grand Orlando Resort Bonnet Creek

14651 Chelonia Parkway, Orlando, FL, 32821

Tel. (407) 390-2300 | Reservations: 877-999-3223

Please make your reservations before 5:00 p.m. on March 16, 2024

MEET OUR SPEAKERS

KATHY KRANINGER, President & CEO
Florida Bankers Association

MICHELLE PEREZ, Consultant
Bovana Consulting, LLC

DR. AMY LAUGHLIN, Chief Quality Officer
Orlando Health Cancer Institute

THANK YOU TO OUR COMMITTEE

Lourdes M. Mendes, Cadence Bank
Conference Committee Chairwoman

Tiffany Colucci, Valley Bank

Gwynn M. Davey, ServisFirst Bank

Nicole Jones, First National Bank Coastal Community

Connie C. Nelson, United Southern Bank

Hanisha Patel, SouthState Bank

Pamela Ricco, Florida Bankers Association

Susan Rich, One Florida Bank

Susan Roetz, PHR, City National Bank of Florida

Kelly A. Smith, Wells Fargo Bank, N.A.

Lisa M. Scott, Hancock Whitney Bank

Susan H. Walker, Bank of America

WHO SHOULD ATTEND?

This event is designed for women at every organizational level. Join us as we celebrate diversity, empower women, and shape the future of leadership together.

Don't miss this opportunity to network, gain insights, and take your career to new heights. Join us for an inspiring experience!



CONTACT: Olga Williams

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E: ojwilliams@floridabankers.com

Register Online: www.floridabankers.com



Schedule of Events

Thursday, April 18th, 2024

8:30 a.m. – 5:15 p.m.

Registration Desk Open

Location: Grand Registration

10:00 a.m. – 11:45 a.m.

Opening Remarks & General Session #1

Location: Ponce de Leon I-III

Speaker: Amy I Laughlin MD, Chief Quality Officer, Orlando Health Cancer Institute

Topic: The Risk Factors, Prevention and Genetics of Breast Cancer

11:45 a.m. – 1:00 p.m.

Lunch with Remarks

Location: Ponce de Leon I-III

- FBA CEO - Kathy Kraninger
- Rethreaded – Kristin Keen, Founder & CEO

1:00 p.m.– 2:00 p.m.

Breakout Session #1

Location: Ponce de Leon I-III

HR Panel Discussion

Moderator: Lourdes Mendes, SVP Relationship Manager, Cadence Bank

Speakers:

- Jessica Goldberg, SVP HR Director, US Century Bank
- Yesenia Moreno, EVP, New Edge Associates
- Pam Gass, MSM-HR, SHRM-CP, PHR, EVP/Director of Human Resources, One Florida Bank

Breakout Session #2

Location: Journey A

Conflict Resolution

Moderator: Connie Nelson, United Southern Bank

Speaker: Michelle Perez, Bovana Consulting, LLC

Equips leaders with an understanding of conflict so they are more comfortable managing it; teaches conflict types, behaviors, and reasons, and the five methods of dealing with conflict; may include a completion of the Thomas-Kilman Conflict Mode Instrument (time permitting).

Breakout Session #3

Location: Ponce de Leon IV- VII

Tales from the Trenches:

Moderator: Hanisha Patel, SouthState Bank

Speaker: Erin Smith Aebel, Shareholder, Trenam Law

Tips on living authentically, professionally and optimally in today's business environment

2:00 p.m.– 2:30 p.m.

Networking & Refreshment Break

Location: Ponce Foyer



2:30 p.m.– 3:30 p.m.

Breakout Session #1

Location: Ponce de Leon I-III

HR Panel Discussion

Moderator: Lourdes Mendes, Cadence Bank

Speakers:

- Jessica Goldberg, SVP HR Director, US Century Bank
- Yesenia Moreno, EVP, New Edge Associates
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Breakout Session #2

Location: Journey A

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Moderator: Connie Nelson, United Southern Bank

Speaker: Erin Smith Aebel, Shareholder, Trenam Law

Tips on living authentically, professionally and optimally in today's business environment

3:30 p.m.– 3:45 p.m.

Break

Location: Ponce Foyer

3:45 p.m. – 5:00 p.m.

Leadership Panel with Moderator: Lourdes Mendes, Cadence Bank

Location: Ponce de Leon I-III

Panelist:

- Kiyoun Kim, EVP & COO, IDB Bank
- Penny Seater, CEO, Habitat for Humanity of Seminole-Apopka
- Patty Hernandez, Partner, AVILA Law
- Suzanne Norris, Florida Regional President, Millennium Bank

5:30 p.m. – 7:00 p.m.

Bingo and Bubbles (casual dress)

Location: Ponce de Leon I-III



Friday, April 19th, 2024

- 7:15 a.m. – 8:00 a.m. **Yoga**
Location: Pool Deck, Journey B as backup
Teacher: Kennedy Henderson
- 8:00 a.m. – 8:45 a.m. **Continental Breakfast**
Location: Ponce de Leon I-III
- 8:45 a.m. – 9:45a.m. **General Session #2**
Location: Ponce de Leon I-III
Topic: Successful Women Think & Speak Differently
- Speaker: Michelle Perez, Bovana Consulting LLC
Improve communication with learning techniques on being assertive: an essential communication skill that enables you to express yourself clearly, stand up for your point of view and set boundaries.
- 9:45a.m.– 10:00a.m. **Break**
Location: Ponce Foyer
- 10:00 a.m.– 11:00 a.m. **Careers in Banking Panel Discussions Breakout - Customer Facing**
Location: Journey A
Moderator: Susan Walker, Bank of America
- Speakers:
- Laura Gilvary, SVP Consumer Banking Manager, Intracoastal Bank
 - Maria Rodammer, VP, Sr. Lending Officer, Cypress Bank and Trust
 - Hanisha Patel, VP Premier Private Banker, SouthState Bank
- Careers in Banking Panel Discussions Breakout - Executive Management**
Location: Ponce de Leon IV-VII
Moderators: Nicole Jones, First National Bank Coastal Community (FNBCC)
- Speakers:
- Amy Mahaney, EVP Chief Lending Officer, American National Bank
 - Beth S. DeSimone, Chief Risk Officer and General Counsel, SouthState Bank
 - Sonia Canessa-Gonzalez, EVP & CFO, International Finance Bank
- Careers in Banking Panel Discussions Breakout - Internal Bank Operations / Finance**
Location: Ponce de Leon I-III
Moderator: Connie Nelson, United Southern Bank
- Speakers:
- Marivi Sanabria, Director of Global Project Mgmt., City National Bank of Florida
 - Sam Baiman Vellios, EVP & Director of Bank Operation One Florida Bank
 - Gaby Socorro, SVP & Regional Bank Finance, First Horizon Bank
- 11:00 a.m.– 11:45 a.m. **Practical Self-Defense Tips**
Location: Ponce de Leon I-III
- Speaker: Officer Richard Patterson, Orlando Police Department
- 12:00 p.m. **Closing Remarks/Giveaways**
Location: Ponce de Leon I-III
- Speaker: Lourdes Mendes