



FLORIDA BANKERS ASSOCIATION

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FLORIDA BANKERS ASSOCIATION ANNOUNCES SENIOR MANAGEMENT PROMOTIONS

Tallahassee—FBA President & CEO Alex Sanchez today announced promotions for several members of the associations' senior management team.

Pamela Ricco has been named Executive Vice President and Chief Operating Officer. Ricco began her employment with the FBA in 2003 as the Vice President of Communications and was later named Vice President of Public & Member Relations. Ricco has an undergraduate degree from the University of Alabama and an MPA and MSW from Florida State University. Prior to joining the FBA, Ricco was a staff director in the Florida Senate and Director of Communications for the Florida Department of Health. Florida Governor Charlie Crist recently appointed Ricco to the Board of Directors for the Florida House on Capitol Hill in Washington D.C. She is married to John Ricco and they have three children, Claire (7), Joseph Patrick (4) and Kate (2).

Anthony DiMarco Anthony DiMarco has been named Executive Vice President and Director of Government Affairs. DiMarco is a graduate of Emory University and has a law degree from Loyola University in New Orleans. DiMarco has served the FBA as its primary state government lobbyist since 1998 and oversees the association's lobbying team and BankPac. Prior to joining the FBA, DiMarco was an Assistant General Counsel with the Florida Department of Banking and Finance from 1990 - 1993. He also worked in the Florida House from 1993 - 1998, his last position as Council Attorney. He is married to the former Mary Rose Juettner and they have three children, Frank (13), James (10) and Mary Joy (6). DiMarco is actively involved with his sons in the Boy Scouts of America.

Scott Jenkins has been promoted to Senior Vice President and Deputy Director of Government Affairs. Jenkins began his employment with the FBA in 2002 as the association's primary insurance lobbyist and later took over all trust and insurance related legislative items. Prior to joining the FBA, Jenkins worked for the Republican Party of Florida and the Florida House of Representatives. He holds a bachelor's degree from Clemson University and a master's degree in political science from Florida State. He is married to the former Carrie Anne Eye; they have a son Max (2).

Becky Wilson has been promoted to Vice President of Membership. Wilson graduated Phi Beta Kappa from Florida State in 2000 and was previously employed by the Florida Democratic Party and a statewide gubernatorial campaign. She is also a graduate of the Florida Trust School and scored a 96 percent on the graduation exam by missing only two questions.

"I am proud to announce these promotions and to work with such a capable and talented group of people," said Sanchez. "The FBA has strong history and very bright future, thanks to the commitment of our members and the dedication of our staff."

Rounding out the FBA's management team are Senior Vice President and Chief Financial Officer **Lesley Jordan** and Senior Vice President and Director of Education **Pete Brokaw**.

Jordan has a bachelor's degree in accounting from Auburn University and joined the FBA in 2006. She was previously employed by Affiliated Computer Services, Inc. (ACS) as Finance Manager for the Florida Payment Processing Center. Prior to ACS, Jordan was the Controller for Healthplan Southeast. She is married to Keith Jordan and they have two children: Briley (6) and Bryce (3).

Brokaw graduated from the University of Central Florida in 1985 and has been employed with the FBA since 1988. He is married to the former Vicky Drohan; they have two children Chasen (16) and Katelyn (14).

Ricco, DiMarco, Brokaw, Jordan and Wilson are all native Floridians.

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