



2009-2010 Associate Membership Guidelines

Thank you for your interest in the Florida Bankers Association. Organizations like yours face many marketing challenges and the FBA is here to help. The FBA is comprised of over 300 commercial banks and thrift institutions located in Florida, representing 92 percent of the state's institutions. For firms like yours, an Associate Membership provides access to information about Florida's ever-changing banking market.

FBA ASSOCIATE MEMBER BENEFITS INCLUDE:

- Listing in the 2010 Florida Financial Institutions Directory (must join by November 1, 2009 to be included in the directory)
- Listing on the FBA's Web site at www.floridabankers.com
- Receive one complimentary copy of the Florida Financial Institutions Directory
- Receive the FBA member mailing list electronically (does not include email addresses)
- Attend all FBA events at member rate
- Invited to exhibit at FBA Annual Convention, Banker Education Expo, Wealth Management Conference and other events if space permits. Note: Becoming an Associate Member does not guarantee that you will be able to obtain an exhibit booth at Convention or other FBA events. However, we do solicit open exhibit spaces to our Associate Members first.
- Receive Florida Banking magazine 11 times a year
- Receive a seven percent discount on advertising rates in the Florida Banking magazine
- Receive FBA Communication and event information by being included in the FBA mailing list

DUES

Associate Member dues are \$850 per year – FBA's membership year runs from July 1 – June 30. Dues can be pro-rated based on the following schedule:

- 1st Half (if you join between the months of July – December): \$850
- 2nd Half (if you join between the months of January – April): \$425

Please note - no new applications will be processed during the months of May or June.

To join the FBA as an Associate Member, please return the application, your dues and a 50-word description of your firm to:

Marilyn Matherne
Florida Bankers Association
1001 Thomasville Road, Suite 201
Tallahassee, FL 32303

I hope you will strongly consider joining the Florida Bankers Association as an Associate Member and become a part of the team. I look forward to having the opportunity of working with you and your organization in the future. Please let me know if you have any questions.

Sincerely,

Marilyn Matherne

Director of Marketing & Associate Membership



2009-2010 Associate Membership Application

Associate Memberships are available for companies that provide products and services designed for banks. Associate Members are able to be involved with many of the Association's activities and events. If Florida's banks are important to your firm or company — sign up today.

MEMBERSHIP DUES: \$850 per fiscal year (July 1, 2009 – June 30, 2010)

Company Name

Primary Contact

Title

Mailing Address

City, State, Zip

Phone Number

Fax Number

Years in Business

Contact E-mail address

Company Web Site

Contact Name and Email for Directory and FBA Web site listing (if different from Primary)

REFERENCES:

Bank

Bank

City

Phone

City

Phone

Contact

Contact

Where do you want to be listed on our Web site and in the FBA Directory? *(Limit of 4 please)*

- | | | |
|--|--|---|
| <input type="checkbox"/> Accounts Receivable Financing | <input type="checkbox"/> Consulting Firms | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Auditing & CPA Firms | <input type="checkbox"/> Correspondent Services | <input type="checkbox"/> Mortgage Services |
| <input type="checkbox"/> Bank Building & Design | <input type="checkbox"/> Data Processing/ATM Services | <input type="checkbox"/> Payment Processing |
| <input type="checkbox"/> Bank Card Services | <input type="checkbox"/> Disaster Recovery | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Bank Equipment/Supplies | <input type="checkbox"/> Education | <input type="checkbox"/> Security |
| <input type="checkbox"/> BSA/AML | <input type="checkbox"/> Facility Maintenance | <input type="checkbox"/> Staffing |
| <input type="checkbox"/> Check Program | <input type="checkbox"/> Financial Services/Investment Banking | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Collection Agencies | <input type="checkbox"/> Human Resources | |
| <input type="checkbox"/> Compensation/Executive Plans | <input type="checkbox"/> Insurance | |
| <input type="checkbox"/> Compliance Consultants | <input type="checkbox"/> Legal Firms | |
| <input type="checkbox"/> Computer Hardware, Software & Technology (including internet) | | |

Payment Information

Please make check payable to The Florida Bankers Association.

Return application, payment, 50-word description and company brochure to:

Florida Bankers Association
 Attention: Marilyn Matherne
 1001 Thomasville Road, Suite 201
 Tallahassee, FL 32303