

# **2023 ANNUAL MEETING**

June 11-14, 2023

The Ritz-Carlton Grande Lakes
4012 Central Florida Parkway | Orlando, FL 34108

# **Associate Member Exhibitor Kit**

Tradeshow booths are only available to **Florida Bankers Association** members.

BOOTH AND PERSONNEL REGISTRATION ITEMS	FEES
Tradeshow Booth Includes one (1) exhibitor registration (does not include closing dinner).	\$2,250
Closing Dinner Tickets	\$150

#### Additional Exhibitors

The booth package includes one (1) exhibitor registration. Additional Exhibitor registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online.

Registration Fees (for additional booth personnel)	By April 17	By June 2	After June 2
	Early Bird Rate	Regular Rate	On-site Only
Full Registration/No Closing Dinner	\$750	\$850	\$950

#### **PAYMENT DEADLINE:**

**Tradeshow booth fees must be paid in full by May 15**th, otherwise you will forfeit your booth and it will be sold to a wait-list vendor. The tradeshow is expected to sell out.

## **EXHIBITOR PACKAGE & BENEFITS**

- 8' x 8' booth with pipe & drape, one 6' skirted table, a wastebasket and 2 chairs.
- One (1) complimentary registration.
- Booth packages provide access to all social functions, except the closing dinner (tickets can be purchased for an additional fee) – we strongly encourage you to attend events outside of the tradeshow to maximize your networking and impact!
- eBooth in the online tradeshow available to attendees to view prior to the conference and includes:
  - Your company profile & logo
  - Hyperlink to your website and social media
  - Product category filtering
- Promoted in Florida Banking Magazine
- Promoted on the event website: www.Floridabankers.com/AnnualMeeting
- Excel file of attendee list with address and phone numbers three weeks prior to the conference (does not include email address).

#### TRADESHOW MANAGER:

• Marilyn Matherne | mmatherne@floridabankers.com | (850) 701-3509

FLOOR PLAN: click here to view

#### **LOCATION**

Hotel	Reservations
The Ritz-Carlton Grande Lakes	Online Reservations
4012 Central Florida Parkway	<ul><li>Phone Reservations: 888-707-9325</li></ul>
Orlando, FL 32837	

#### **CANCELLATION & REFUND POLICY**

In the event of written cancellation by the exhibitor (cancellation is date of receipt by FBA); the following refund schedule will apply, **less a \$100 processing fee**:

- Cancellation on or BEFORE March 1, 2023 100% Refund
- Cancellation BETWEEN March 2 and April 30, 2023 50% Refund
- Cancellation on or AFTER May 15, 2023 NO REFUND

#### LIABILITY

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FBA and The Ritz-Carlton (RC) and their respective officers, directors, partners, members, employees and agents against any loss, liability, damage claims or expenses (including without limitation attorney's fees and costs) arising out of the use of the exhibition premises unless such claims arise out of the negligence or intentional conduct of FBA, RC, or any of their officers, directors, partners, members, employees and agents. The Exhibitor understands that neither FBA nor RC maintains insurance covering the Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain such insurance.

## **BOOTH/PERSONNEL AGREEMENT**

- The company that contracts the booth space is the only company allowed to exhibit in that space. The FBA does not allow co-opting space. If it is discovered that another company, in addition to the contracted company, is sharing a space then all companies will be invoiced for the full booth fee. Please notify the tradeshow manager if you have an exception you wish to be considered.
- The booth package includes one complimentary registration. This registration cannot be shared with another person over the course of the convention. For example, if Exhibitor A (complimentary registration) is only able to attend the first day of the convention, then Exhibitor B (person who is taking over for the booth) will have to purchase an additional registration, they do not take over Exhibitor A's registration.

## **ADDITIONAL SERVICES**

Additional furnishings, phone lines, electricity and other items you may need can be coordinated through **Alliance Nationwide Exposition**. Exhibitors will receive their decorator kit once it is available.

## **SCHEDULE-AT-A-GLANCE**

We encourage exhibitors to attend functions outside of the tradeshow and participate in the conference alongside the bankers for maximum networking benefits. Below is the schedule overview for planning purposes, items highlighted in gray are scheduled in the exhibit hall:

# **MONDAY, JUNE 12**

8:00 am	FBEF Golf Outing
12:00 pm - 4:30 pm	Exhibitor Set-up
2:30 pm - 3:30 pm	Rap with the Regulators: FDIC, OCC, FED and OFR
3:30 pm - 4:00 pm	Break
4:00 pm - 5:00 pm	National Trade Group Panel: ABA & ICBA
5:00 pm - 7:00 pm	Welcome Reception in Exhibit Hall

# **TUESDAY, JUNE 13**

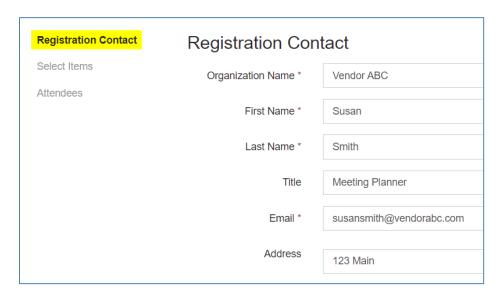
Breakfast in Exhibit Hall
DI CANTASCIII EXIIIDICITALI
GENERAL SESSION
Coffee Break
General Session Panel on Succession
Networking Lunch & Prize Drawings in Exhibit Hall
Workshops (3)
Exhibit Hall break down
Sponsored Break
General Session on Interest Rate
Free Time
BankPac Silent Auction
Dinner on your own

## WEDNESDAY, JUNE 14

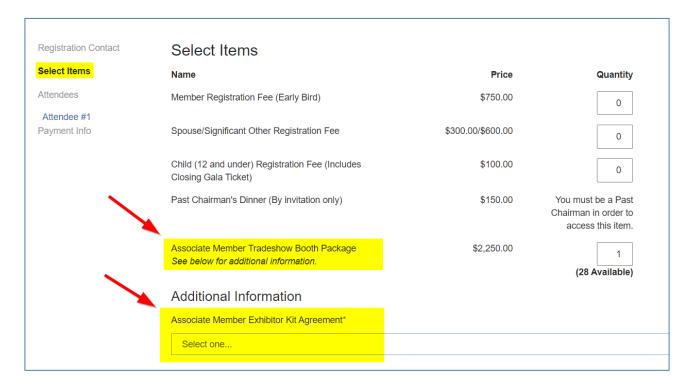
8:30 am- 8:30 am	Continental Breakfast
8:30 am - 9:30 am	GENERAL SESSION & panel
9:30 am - 10:00 am	Sponsored Break
10:00 am - 12:00 pm	Keynote Speaker: Maria Bartiromo
12 noon - 1:30 pm	Awards Luncheon
1:30 pm	Free Time
	THE TIME
6:00 pm - 7:00 pm	Reception

#### **HOW TO PURCHASE A BOOTH PACKAGE**

- 1. Go to the registration page on the FBA website: 2023 Annual Meeting Registration
- 2. Log-in
- **3.** Register for the booth using yourself as the **Registration Contact**. You will be the main contact for any updates related to the booth.

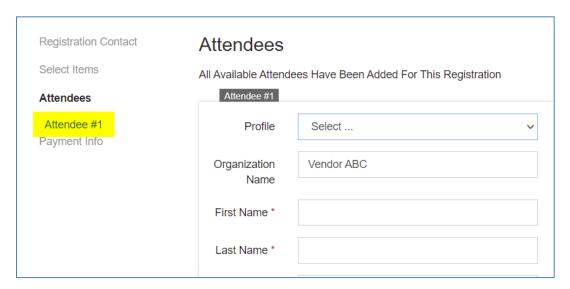


- 4. Click the "NEXT" button (bottom right)
- 5. Add 1 booth
- 6. Acknowledge terms of the Exhibitor Kit



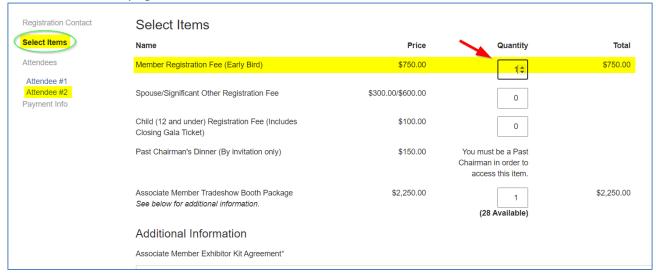
7. Click the "NEXT" button (bottom right)

**8.** Add the attendee included in the booth package. If *you* will be using the complimentary registration, you will need to add yourself here too (in addition to being the Registration Contact). Click the "Profile" dropdown and add yourself or another employee from the list.



## **ADDITIONAL BOOTH PERSONNEL:**

The booth package includes one (1) exhibitor registration. Additional registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online as a stand-alone registration. If you wish to add additional booth personnel during the booth purchase, select Associate Member Tradeshow Booth Package **AND** Member Registration Fee on the "Select Items" page:



- **9.** Proceed to checkout once you have finished adding your booth and any additional registrations by clicking on the "NEXT" button (bottom right). You will have the option to pay by credit card online or to be billed later.
- **10.** After completing your booth purchase, you will receive a separate email with a link to choose your booth number from the online floorplan.