

2023  
 HR  
 Conference  
**SPONSORSHIP OPPORTUNITIES**

- All Sponsorships Include:**
- ✓ Recognition in the marketing brochure
  - ✓ Listed on the event website with a hyperlink to their website
  - ✓ Attendee roster emailed to the company representative
  - ✓ Listing in the Conference Onsite Program
  - ✓ Identification as Sponsor on Conference badge
  - ✓ Prominent display of company name on display sign next to the function
  - ✓ Verbal recognition from the podium before the function
  - ✓ Shared table for company marketing materials

March 2, 2023	
<b>Name Badge Lanyard</b>	<b>\$1,500</b> <ul style="list-style-type: none"> <li>• Company branding on attendee name badge lanyards</li> </ul>
<b>Morning Refreshment Break</b>	<b>\$1,000</b> <ul style="list-style-type: none"> <li>• Sponsorship recognition in attendee materials</li> <li>• Company branding at the refreshment break table</li> </ul>
<b>Luncheon</b>	<b>\$3,000</b> <i>This sponsorship includes:</i> <ul style="list-style-type: none"> <li>• 5-7 minute speech at lunch</li> <li>• One complimentary event registration</li> <li>• Table in the back for interaction with attendees during/after lunch.</li> </ul>
<b>Afternoon Refreshment Break</b>	<b>\$1,000</b> <ul style="list-style-type: none"> <li>• Sponsorship recognition in attendee materials</li> <li>• Company branding at the refreshment break table</li> </ul>
March 3, 2023	
<b>Morning Refreshment Break</b>	<b>\$1,000</b> <ul style="list-style-type: none"> <li>• Sponsorship recognition in attendee materials</li> <li>• Company branding at the refreshment break table</li> </ul>

*If you would like to sponsor all Refreshment Breaks, you may do so at a discounted \$2,500 rate.*

**Contact:** Andrea Williams  
 Professional Development Coordinator  
 awilliams@floridabankers.com  
 Phone: (850) 701-3501