



2020 JOINT CONVENTION

The Ritz-Carlton, Naples, Florida
 Beach Resort & Golf Resort
 June 8-10, 2020



Exhibitor Kit

Tradeshow booths are only available to **Florida Bankers Association** Associate Members & Endorsed Partners and to **Ohio Bankers League** Affiliate Members & Business Partners.

BOOTH AND PERSONNEL REGISTRATION FEES	By Feb. 29	After Feb. 29
Tradeshow Booth <i>Includes one (1) exhibitor registration (does not include closing dinner).</i>	\$2,000	\$2,500
Closing Dinner Tickets	\$150	\$150

Additional Exhibitors

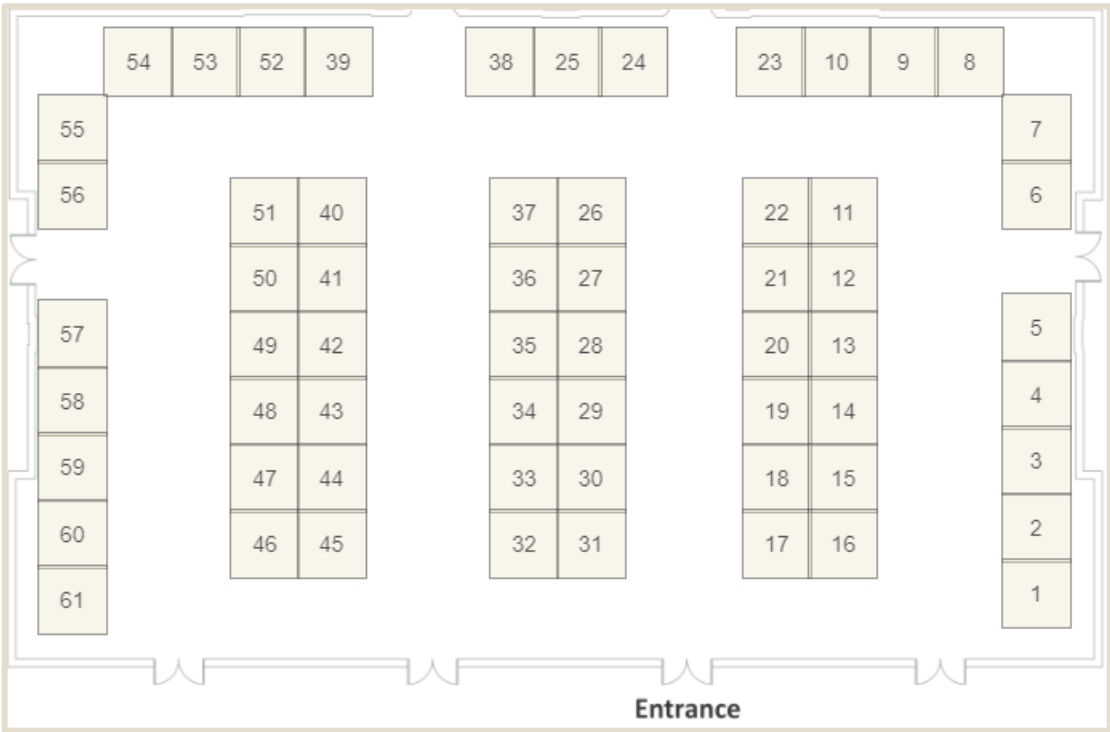
The booth package includes one (1) exhibitor registration. Additional Exhibitor registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online with your association.

Registration Fees (for additional booth personnel)	By Feb. 29	By May 25	After May 25 <i>on-site only</i>
Option 1 – Full Registration/No Closing Dinner	\$725	\$825	\$925
Option 2 – Full Registration/Closing Dinner Inclusive	\$875	\$975	\$1,075

EXHIBITOR PACKAGE & BENEFITS

- **8' x 8' booth** with pipe & drape, one 6' skirted table, a wastebasket and 2 chairs.
- One (1) complimentary registration.
- Booth packages provide access to all social functions, except the closing dinner (tickets can be purchased for an additional fee) – we strongly encourage you to attend events outside of the tradeshow to maximize your networking and impact!
- eBooth in the online tradeshow available to attendees to view prior to the conference and includes:
 - Your company profile & logo
 - Hyperlink to your website
 - Exhibitor profiles, videos, social media links, and much more!
- Promoted in *Florida Banking Magazine* and *Ohio Record Magazine*
- Promoted on the event website: www.FBA-OBL2020.com
- Promoted on the event mobile app
- Excel file of attendee list with address and phone numbers three weeks prior to the conference (does not include email address).

FLOOR PLAN



HOTEL INFORMATION

<p>The Ritz-Carlton Beach Resort* 280 Vanderbilt Beach Road, Naples, FL 34108 Reservations: 877.590.8187 Room Rate: starting at \$265++ per night</p>	<p>The Ritz-Carlton Golf Resort 2600 Tiburon Drive, Naples, FL 34109 Reservations: 877.557.3092 Room Rate: starting at \$169++ per night</p>
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*Convention/Tradeshaw site

CANCELLATION & REFUND POLICY

In the event of written cancellation by the exhibitor (cancellation is date of receipt by FBA/OBL); the following refund schedule will apply, **less a \$100 processing fee**:

- Cancellation on or BEFORE March 1, 2020 – 100% Refund
- Cancellation BETWEEN March 2 and April 30, 2020 – 50% Refund
- Cancellation on or AFTER May 1, 2020 – NO REFUND

LIABILITY

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FBA, OBL and The Ritz-Carlton (RC) and their respective officers, directors, partners, members, employees and agents against any loss, liability, damage claims or expenses (including without limitation attorney’s fees and costs) arising out of the use of the exhibition premises unless such claims arise out of the negligence or intentional conduct of RC, its officers, directors, partners, members, employees and agents. The Exhibitor understands that neither FBA, OBL nor RC maintains insurance covering the Exhibitor’s property, and that it is the sole responsibility of the Exhibitor to obtain such insurance.

BOOTH/PERSONNEL AGREEMENT

- The company that contracts the booth space is the only company allowed to exhibit in that space. The FBA & OBL do not allow co-opting space. If it is discovered that another company, in addition to the contracted company, is sharing a space - then all companies will be invoiced for the full booth fee. Please notify the tradeshow manager if you have an exception you wish to be considered.
- The booth package includes one complimentary registration. This registration cannot be shared with another person over the course of the convention. For example, if Exhibitor A (complimentary registration) is only able to attend the first day of the convention, then Exhibitor B (person who is taking over for the booth) will have to purchase an "Additional Exhibitor" registration, they do not take over Exhibitor A's registration.

ADDITIONAL SERVICES

Additional furnishings, phone lines, electricity and other items you may need can be coordinated through **Alliance Nationwide Exposition**. Exhibitors will receive their decorator kit once it is available.

EXHIBIT HALL HOURS

Monday, June 8, 2020

1:00 p.m. - 4:00 p.m.	Exhibitor set-up
5:30 p.m. - 7:00 p.m.	Welcome Reception in the Exhibit Hall

Tuesday, June 9, 2020

7:00 a.m. - 8:00 a.m.	Breakfast in the Exhibit Hall
10:30 a.m. – 11:00 a.m.	Break in the Exhibit Hall
2:00 p.m. - 3:00 p.m.	Ice Cream Social in the Exhibit Hall

Wednesday, June 10, 2020

7:30 a.m. - 8:30 a.m.	Breakfast in the Exhibit Hall (prize pick-up) <i>See below for fun details!</i>
10:15 a.m. – 10:45 a.m.	Break in the Exhibit Hall (prize pick-up)
11:00 a.m.	Exhibit Hall break down

PRIZE DRAWINGS

Exhibitors can choose to bring a prize and give it away at the end of the convention. You will need to collect business cards throughout the tradeshow (be sure to bring a bowl or basket). Here is how it will work:

1. Exhibitors collect business cards during tradeshow events on Monday and Tuesday.
2. After the Ice Cream Social is over on Tuesday at 3:00 pm, the exhibitor will draw the name(s) of their prize winner(s).
3. Exhibitors will submit a prize form and drop it in the Prize Box at the registration desk. You will be provided with the form during the convention.
4. FBA/OBL staff will post the prize winners and which booth to pick up from on the mobile app Tuesday night.
5. Winners will then have the opportunity to visit your booth to pick up their prize during the breakfast and break on Wednesday.

HOW TO REQUEST A BOOTH

1. Click [HERE](#) to fill out the brief **Booth Request Form**.
2. You will be sent a confirmation email letting you know that we have received your request and confirm your status (member or non-member).
3. If you are confirmed as a member, you will be placed in the queue (in the order received) and then sent an additional email with a link to register online when your registration period opens (see schedule below). The online registration platform will allow you to choose your booth, complete registration forms and pay online.

BOOTH REGISTRATION SCHEDULE:

- January 6 - 15: Registration opens to FBA Endorsed Partners and OBL Business Partners
- January 16+: Registration opens to FBA Associate Members and OBL Affiliate Members

HOW TO REGISTER ADDITIONAL BOOTH PERSONNEL

The booth package includes one registration. To register additional personnel for your booth, please register with the Association you are a member: [FBA Registration](#) / [OBL Registration](#)

PAYMENT DEADLINE:

All fees must be paid in full by April 15th, otherwise you will forfeit your booth and it will be sold to a wait-list vendor. The tradeshow is expected to sell out.

SCHEDULE-AT-A-GLANCE

We encourage exhibitors to attend functions outside of the tradeshow and participate in the entire conference alongside the bankers for maximum networking benefits. Below is the schedule overview for planning purposes:

Sunday – June 7th

FBA Board Meetings (*board members only*)
FBA & OBL Joint Boards Dinner (*invitation only*)

Monday – June 8th

Expo/Exhibitor Set Up
Directors Workshop
Regulator Panel
Welcome Reception in Expo
Past Chair Dinners (*invitation only*)

Tuesday – June 9, 2020

General Session
Breakout Sessions
Rapid Fire Luncheon
Expo time (*during breakfast and dessert after lunch*)

Dinner on your own
Silent Auction (*after dinner event*)

Wednesday- June 10th

Fun Run
General Session
Expo time (*during breakfast and morning break with drawings*)
Expo closes/move-out
Breakout Sessions
FBA Luncheon & Meeting
Free time
Closing Reception
Closing Dinner & Entertainment

TRADESHOW CONTACTS

Marilyn Matherne (*online tradeshow manager*)

Florida Bankers Association
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Brenda Arnold

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Phone: (614) 340-7620