



# SPONSORSHIP BENEFITS & OPPORTUNITIES

## KEY DETAILS

**Date:** June 8-10, 2020

**Location:** The Ritz-Carlton, Naples (Beach & Golf Resorts)

**Audience:** Bank Presidents, CEOs, Directors & Senior Management

**Anticipated Attendance:** Nearly 300 bankers and more than 600 total participants

## YOUR RETURN ON INVESTMENT

All Convention sponsors receive the following benefits:

- Your logo displayed on the FBA/OBL Joint Convention website: [www.fba-obl2020.com](http://www.fba-obl2020.com)
- Your product or service marketing brochure distributed with registration materials. (Maximum format: 8 ½" x 11")
- Your company and contact details included in the sponsor listing on the Convention App
- Signage and/or appropriate branding on the sponsored item or at the sponsored event
- Registration mailing list provided in Excel three weeks before the Convention
- Recognition in pre-Convention marketing including the *Florida Banking* and *Ohio Banker* magazines
- Identification as a Sponsor on your Convention badge
- Plus, if your sponsorship amount reaches the Patron, Bronze, Silver, Gold, Platinum or Diamond level – you will receive the following additional benefits:

ADDITIONAL SPONSOR BENEFITS	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	PATRON \$3,000
Complimentary Convention Registration	6	5	4	3	2	1
Complimentary Closing Dinner Tickets	6	5	4	3	2	1
Logo displayed and linked to your website through the Online Convention Tradeshow	✓	✓	✓	✓		

# EVENT SPONSORSHIP OPPORTUNITIES

Unless noted as UNLIMITED or EXCLUSIVE, two event sponsorships are available (one from EACH association) in the amount indicated below.

<b>Sunday, June 7</b>		<b>PRICE</b>
6:30-9 p.m.	<b>FBA/OBL Joint Boards Dinner</b>	<b>SOLD</b>

<b>Monday, June 8</b>		<b>PRICE</b>
8a-12p	<b>Convention Golf Outing (UNLIMITED)</b>	\$1,500
2-3:30 pm	<b>Directors Workshop*</b>	\$3,000
4-5:30 pm	<b>Regulator Panel*</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Bar 1 (FBA/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Bar 2 (OBL/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Bar 3 (FBA/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Bar 4 (OBL/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception - Carving Station 1 (FBA/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception - Carving Station 2 (OBL/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Appetizers 1 (FBA/EXCLUSIVE)</b>	\$3,000
5:30-7 pm	<b>Welcome Reception – Appetizers 2 (OBL/EXCLUSIVE)</b>	\$3,000

<b>Tuesday, June 9</b>		<b>PRICE</b>
7-8 am	<b>Breakfast in the Expo</b>	\$5,000
8-10:30 am	<b>General Session – Keynote Introductions*</b>	\$5,000
10:30-11 am	<b>Break in the Expo (UNLIMITED)</b>	\$1,500
12-1:30 pm	<b>Lunch-n-Learn</b>	\$5,000
1:30-2:30 pm	<b>Ice Cream Social in the Expo (UNLIMITED)</b>	\$3,000
9-11 pm	<b>BankPac Silent Auction*</b>	<b>SOLD</b>

<b>Wednesday, June 10</b>		<b>PRICE</b>
7:30-8:30am	<b>Breakfast in the Expo (UNLIMITED)</b>	\$3,000
8:30-9:15am	<b>General Session – Keynote Introduction*</b>	\$5,000
10:15-10:45 am	<b>Break in the Expo (UNLIMITED)</b>	\$1,500
10:45 am-12 pm	<b>General Session – Keynote Introduction*</b>	\$5,000
12-2 pm	<b>FBA Annual Meeting Luncheon (FBA EXCLUSIVE)</b>	<b>SOLD</b>
6:30-7:30 pm	<b>Chairmen's Reception*</b>	\$5,000
7:30 – 11 pm	<b>Closing Dinner - Wine</b>	\$3,000
7:30 – 11 pm	<b>Closing Dinner - Centerpieces</b>	\$3,000
7:30 – 11 pm	<b>Closing Dinner – Meal</b>	\$5,000
7:30 – 11 pm	<b>Closing Dinner - Entertainment*</b>	\$5,000
7:30 – 11 pm	<b>Closing Dinner - Dessert</b>	\$3,000

\*Includes the opportunity to say a few words about your company at the sponsored event.

# BRANDED SPONSORSHIP OPPORTUNITIES

Unless noted otherwise, a single exclusive branding opportunity is available for each of the following items listed below.

SPONSORSHIP	PRICE
Registration Tote Bags – Logo on Tote Bag	<b>SOLD</b>
Registration Packet Envelope – Logo on Envelope	\$5,000
FBA Pocket Program – Back Outside Cover Ad	<b>SOLD</b>
OBL Pocket Program – Front Inside Cover Ad	\$3,000
Name Badge Holder – Logo on Neck Wallet	\$5,000
FBA Hotel Room Keycard – Branded Keycard distributed to FBA Registrants	<b>SOLD</b>
OBL Hotel Room Keycard – Branded Keycard distributed to OBL Registrants	\$5,000
MONDAY In-Room Channel – Posted Schedule & Announcements	\$3,000
TUESDAY In-Room Channel – Posted Schedule & Announcements	\$3,000
Silent Auction Photo Booth – Branded Photo Strip	\$5,000
Closing Dinner Portrait Photography – Branded Photo Folder	\$5,000
Convention Meeting App Splash Page – Branded Landing Page	\$5,000
Portable Device Charging Station – Signage plus Logo on Sign Out Sheet	\$3,000
Candy Station – Branded Candy Bags (two sponsorships available)	\$1,500

## HOW TO REQUEST A SPONSORSHIP

1. Complete a Sponsorship Request Form; be sure to indicate your top three choices.
2. Submit your completed form as soon as possible to the association through whom you wish to secure a sponsorship.

Sponsorship assignments, which will be awarded with both previous year’s sponsor engagement and application timing in consideration.

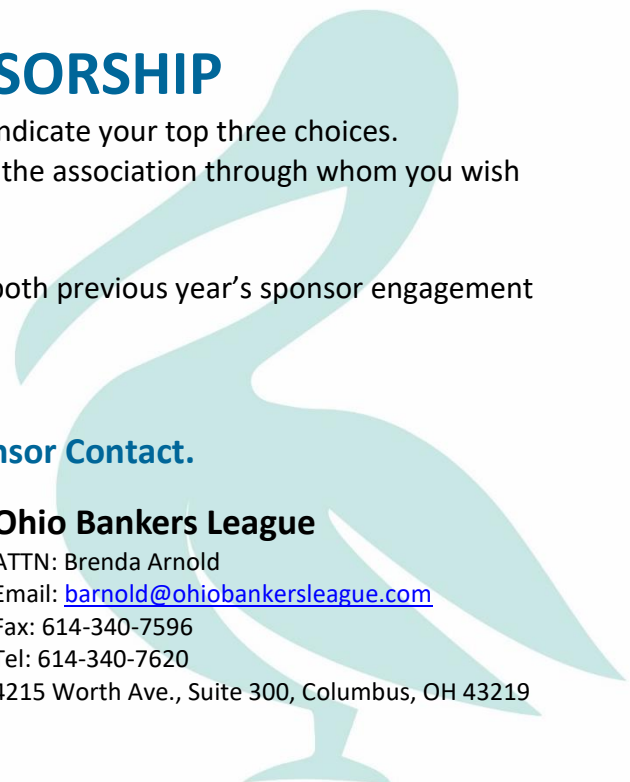
**Questions? Reach out to your association Sponsor Contact.**

### Florida Bankers Association

ATTN: Marilyn Matherne  
 Email: [mmatherne@floridabankers.com](mailto:mmatherne@floridabankers.com)  
 Fax: 850-297-1000  
 Tel: 850-701-3513  
 1001 Thomasville Rd., Suite 201, Tallahassee, FL 32303

### Ohio Bankers League

ATTN: Brenda Arnold  
 Email: [barnold@ohiobankersleague.com](mailto:barnold@ohiobankersleague.com)  
 Fax: 614-340-7596  
 Tel: 614-340-7620  
 4215 Worth Ave., Suite 300, Columbus, OH 43219





# SPONSORSHIP REQUEST FORM

Please complete and return this form to request a sponsorship.

Previous year's sponsors will be given first consideration for available sponsorships.

Sponsors will be notified when the sponsorship has been awarded and then invoiced accordingly.

Contact Information \_\_\_\_\_

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website URL for live link \_\_\_\_\_

## DESIRED SPONSORSHIP LEVEL

DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	PATRON \$3,000

Requested Sponsorship Item(s): Sponsorships may be combined to achieve desired sponsorship level.

1 <sup>st</sup> Choice	
2 <sup>nd</sup> Choice	
3 <sup>rd</sup> Choice	
Comments	

Please return this form to the association through whom you wish to secure a sponsorship.

### Florida Bankers Association

ATTN: Marilyn Matherne

Email: [mmatherne@floridabankers.com](mailto:mmatherne@floridabankers.com)

Fax: 850-297-1000

Tel: 850-701-3513

1001 Thomasville Rd., Suite 201, Tallahassee, FL 32303

### Ohio Bankers League

ATTN: Brenda Arnold

Email: [barnold@ohiobankersleague.com](mailto:barnold@ohiobankersleague.com)

Fax: 614-340-7596

Tel: 614-340-7620

4215 Worth Ave., Suite 300, Columbus, OH 43219