



ANNUAL MEETING



2024 ANNUAL MEETING

**THE BREAKERS, PALM BEACH, FL
JUNE 16-19, 2024**



SUNDAY, JUNE 16

11:30 pm - 2:00 pm

FBA Exec Committee
Lunch & Meeting

Gulfstream 1

2:00 pm - 4:00 pm

FBA Board Meeting

Gold Room

4:00 pm - 5:30 pm

BankPac Board Meeting

Gulfstream 4

4:00 pm - 5:30 pm

BancServ Board Meeting

Gulfstream 2

6:30 pm - 9:00 pm

FBA, BancServ and BankPac
Board Reception & Dinner

Sponsored by:

SHAZAM

FHLB-Atlanta

Event Lawn &
The Beach Club Restaurant



MONDAY, JUNE 17

7:30 am – 8:00 am
Golfers Continental
Breakfast

Ocean Course

8:00 am
Golf Outing–Shotgun Start
Sponsored by:
BancCard of America
BHG Financial
Profit Resources, Inc.
Primax

12:00 pm – 4:30 pm
Exhibitor Registration
Desk Open

Ponce de Leon Foyer

12:00 pm–4:30 pm
Exhibitor Set Up

Ponce de Leon
Ballroom

1:00 pm – 5:30 pm
Attendee Registration
Desk Open

South Loggia

1:00 pm – 5:30 pm
Silent Auction
Registration Desk Open

South Loggia

2:30 pm – 3:30 pm
Regulator Panel
Sponsored by:
United Data Technologies
FDIC: Matt LaSalle,
Field Office Supervisor,
S. Florida Office
OFR: Raymond Doval,
Financial Administrator
OCC: Carlo Martinez, Asst.
Deputy Comptroller
FED: Allen Stanley, Head
of Community & Regional
Supervision
Moderator: Kathy
Kraninger,
President & CEO

Venetian Ballroom

3:30 pm – 4:00 pm
Break

Venetian Ballroom

4:00 pm – 5:00 pm
National Trade Group
Panel: ABA & ICBA
Sponsored by:
Mauldin & Jenkins
ABA: Julieann Thurlow,
ABA Chair
ICBA: Lucas White,
ICBA Chair
Moderator: Kathy
Kraninger,
FBA President & CEO

Venetian Ballroom

5:00 pm – 7:00 pm
Welcome Reception
in Exhibit Hall
Sponsored by:
Anthony & Partners
ICBA
Biz2x

Ponce de Leon
Ballroom

7:00 pm
Past Chairman's Dinner
(invitation only)

Gold Room



TUESDAY, JUNE 18

7:30 am – 3:30 pm
Registration Desk Open

South Loggia

7:30 am – 12 noon
Silent Auction Registration
Desk Open

South Loggia

7:30 am – 8:30 am
Breakfast in Exhibit Hall

Ponce de Leon
Ballroom

8:30 am–10:45 am
GENERAL SESSION
(Chairman's Remarks;
President & CEO Remarks;
Opening Keynote)

Venetian Ballroom

Economic Outlook 2024
Dr. Lindsey Piegza,
Chief Economist, Stifel

Chief Economist Dr. Lindsey Piegza will look at the current state of the economy and what it means going forward for overall growth, interest rates and monetary policy. She will cover macro-economic trends in consumer spending and investment, in addition to new monetary and fiscal policy initiatives and the potential economic effects of these changes. She will also examine the changing global and political environment, and how it will affect the economic recovery. Participants will leave this session able to advise management teams on the possible effect of economic issues on their organizations.

Sponsored by:
FORVIS

10:45 am – 11:00 am
Coffee Break
Sponsored by:
ICBA

Venetian Ballroom

11:00 am – 12:00 pm
BREAKOUT SESSIONS

ALM Hot Topics for C-Suiters- Stay in Your Lane...
Joel Updegraff,
Brean Capital, LLC

Gold Room

Fraud 2024—Panel Discussion
Mike Burke, Shazam
Robert Villanueva,
Q6 Cyber
Moderator: Pat Dix,
Shazam

Gulfstream 1 & 2

SBA Business Loan Program Enhancements
Larry Cresswell,
Sr. Program Liaison, SBA

Gulfstream 3 & 4

12:00 pm – 1:30 pm
Lunch, Dessert & Drawings in the Exhibit Hall

Ponce de Leon
Ballroom

1:30 pm
Tradeshow Teardown

Ponce de Leon
Ballroom

1:30 pm–2:30 pm
Peer Group Discussion
Bankers only in this session

Venetian Ballroom



TUESDAY, JUNE 18

2:00 pm – 4:30 pm Spouse/Guest Outing to the Henry Morrison Flagler Museum

Annual Meeting 2024 spouses and guests are invited to join us for an unforgettable trip back in time as we visit the Henry Morrison Flagler Museum in Palm Beach. Attendees will partake first in a guided tour of the home of Florida's most famous Railroad Tycoon, Oil Barron and Philanthropist. Attendees will also have time to tour additional parts of the mansion and property on their own and visit the gift shop, which is full of Florida-based and Gilded-Age-era jewelry, books and other items. Enjoy a wonderful afternoon in a true Florida treasure!

<https://www.flaglERMuseum.us>

Space is limited so please register as soon as possible; \$95.00 per person.

<https://web.floridabankers.com/atlas/events/136th-annual-meeting-464/register>

Flagler Museum Tour Schedule:

2:00 pm	Depart The Breakers to Flagler Museum on FBA Bus from The Breakers Porte Cochere, located near the Spa
2:30 pm	Guided Tour of First Floor by Flagler Museum Docent with additional time to explore and shop
4:15 pm	Board Bus back to The Breakers
4:30 pm	Arrive back at The Breakers



2:30 pm–2:45 pm
BREAK

Venetian Ballroom

2:45 pm–4:00 pm
GENERAL SESSION
Panel Discussion
Fed (Now) What?

Venetian Ballroom

One bank's experience so far and strategy considerations for Faster Payments in the future.

Panelists:

Andrew Couse,
President & COO, First Bank
Dan Baum,
Head of Payments Product,
FedNow Service,
Federal Reserve-ATL
David Peterson,
Chief Innovation Officer,
FNNB

4:00 pm–5:30 pm
FREE TIME

5:30 pm – 7:00 pm
BankPac Silent Auction
Sponsored by:
FNBB

Mediterranean
Ballroom

7:00 pm
Dinner on your own



WEDNESDAY, JUNE 19

7:30 am – 8:00 am
Continental Breakfast
Sponsored by:
ICBA

Mediterranean
Ballroom

8:00 am – 9:15 am
GENERAL SESSION
**The Impact of Generative
AI on Banking**
Ron Shevlin, Senior
Contributor, Forbes

Venetian Ballroom

The hype around generative AI is reaching fever pitch, with ChatGPT being heralded as “transformational” to the banking industry. This session will discuss how these new tools will impact productivity, speed and agility, work, competitive forces, innovation and digital transformation, and the structure and culture of financial institutions.

Sponsored by:

9:00 am – 9:15 am
Coffee Break

Mediterranean
Ballroom

9:15 am – 10:15 am
GENERAL SESSION
**Igniting the Flame of
Innovation**
David Peterson, Chief
Innovation Officer, FNBB

Venetian Ballroom

Is your financial institution operating on “Auto-Pilot”? In this Innovation Driven Growth keynote, author, speaker and innovation expert David Peterson will provide insights into how your organization can meet the challenges of today’s competitive pressures and global competition with Metacognition processes. He will share strategies and tools that drive creativity, which fuels innovation, help rethink processes and procedures that stifle growth and create an environment that dramatically increase employee engagement. Combat status-quo thinking by fostering an enterprise-wide culture that capitalizes on the opportunity for transformational growth.

10:15 am–10:45 am
Refreshment Break

Mediterranean
Ballroom

10:45 am–11:45 am
BREAKOUT SESSIONS

**Export Trade Financing-
A Strategy for
Community Banks**
Rodger Shay, Chairman,
Anthem Bank & Trust

Gulfstream 1&2

**Deposit Acquisition
Strategies**
Sharon Cook, VP of
Strategy, Vericast

Gulfstream 3&4



WEDNESDAY, JUNE 19

12 noon – 2:00 pm
Awards Luncheon & Closing Keynote
(Awards Luncheon;
Business Meeting;
Closing Keynote)

Venetian Ballroom

Keynote Speaker:
Don Yaeger



What Makes the Great Ones Great. As a sports writer and author of more than a dozen books, Don has had a front row seat with some of the greatest winners in athletics, including Walter Payton,

Jimmy Connors, Michael Jordan, John Wooden, Pat Riley and Dale Brown. They are all legends in their own right, but does anyone believe the athletes mentioned above are really the GREATEST athletes of their time, physically? Remember, Jordan wasn't even the first pick in the draft. Payton had to go to a small black college because bigger schools didn't want to risk a scholarship on him. Each became a champion through strength and skills that had nothing to do with physical prowess.

Using rich personal accounts gathered from more than twenty years of interviews with many of today's sports legends and business leaders, Don has distilled Sixteen Consistent Characteristics of Greatness. Don shares some of these characteristics with audiences, in an easy, engaging style, which helps participants realize that they, too, can achieve a higher level of personal success.

Sponsored by: Better Together

6:00 pm – 7:00 pm
Closing Reception
Sponsored by:
Veritran

Mediterranean
Ballroom

7:00 pm – 11:00 pm
Closing Dinner & Entertainment:
Deuces Wild
<https://wildpianos.com/>
Dinner Sponsor:
FNBB
Entertainment Sponsor:
Elliott Davis

Venetian Ballroom

