

# **2022 ANNUAL MEETING**

The Ritz-Carlton Grande Lakes Orlando, Florida June 5-8, 2022

# **Associate Member Exhibitor Kit**

Tradeshow booths are only available to Florida Bankers Association members.

BOOTH AND PERSONNEL REGISTRATION ITEMS	FEES
Tradeshow Booth Includes one (1) exhibitor registration (does not include closing dinner).	\$2,000
Closing Dinner Tickets	\$150

#### **Additional Exhibitors**

The booth package includes one (1) exhibitor registration. Additional Exhibitor registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online. See **page 6** for how to add an additional exhibitor during the booth checkout process online.

Registration Fees (for additional booth personnel)	By March 15 Early Bird Rate	By May 31	After May 31 on-site only
Full Registration/No Closing Dinner	\$725	\$825	\$925

## **PAYMENT DEADLINE:**

All fees must be paid in full by May 15<sup>th</sup>, otherwise you will forfeit your booth and it will be sold to a wait-list vendor. The tradeshow is expected to sell out.

## **EXHIBITOR PACKAGE & BENEFITS**

- 8' x 8' booth with pipe & drape, one 6' skirted table, a wastebasket and 2 chairs.
- One (1) complimentary registration.
- Booth packages provide access to all social functions, except the closing dinner (tickets can be purchased for an additional fee) – we strongly encourage you to attend events outside of the tradeshow to maximize your networking and impact!
- eBooth in the online tradeshow available to attendees to view prior to the conference and includes:
  - Your company profile & logo
  - Hyperlink to your website and social media
  - Product category filtering
- Promoted in Florida Banking Magazine
- Promoted on the event website: www.Floridabankers.com/AnnualMeeting
- Excel file of attendee list with address and phone numbers three weeks prior to the conference (does not include email address).

#### **FLOOR PLAN**

# 2022 FBA Tradeshow Floorplan

#### **LOCATION**

The Ritz-Carlton Grande Lakes

4012 Central Florida Parkway

Orlando, FL 32837

FBA Room Rate: starting at \$290++ per night

Reservations

Phone: (407) 206-2400 Reserve Room Online

## **CANCELLATION & REFUND POLICY**

In the event of written cancellation by the exhibitor (cancellation is date of receipt by FBA); the following refund schedule will apply, **less a \$100 processing fee**:

- Cancellation on or BEFORE March 1, 2022 100% Refund
- Cancellation BETWEEN March 2 and April 30, 2022 50% Refund
- Cancellation on or AFTER May 1, 2022 NO REFUND

## **LIABILITY**

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FBA and The Ritz-Carlton (RC) and their respective officers, directors, partners, members, employees and agents against any loss, liability, damage claims or expenses (including without limitation attorney's fees and costs) arising out of the use of the exhibition premises unless such claims arise out of the negligence or intentional conduct of RC, its officers, directors, partners, members, employees and agents. The Exhibitor understands that neither FBA nor RC maintains insurance covering the Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain such insurance.

## **BOOTH/PERSONNEL AGREEMENT**

- The company that contracts the booth space is the only company allowed to exhibit in that space. The FBA does not allow co-opting space. If it is discovered that another company, in addition to the contracted company, is sharing a space - then all companies will be invoiced for the full booth fee. Please notify the tradeshow manager if you have an exception you wish to be considered.
- The booth package includes one complimentary registration. This registration cannot be shared with another person over the course of the convention. For example, if Exhibitor A (complimentary registration) is only able to attend the first day of the convention, then Exhibitor B (person who is taking over for the booth) will have to purchase an additional registration, they do not take over Exhibitor A's registration.

## **ADDITIONAL SERVICES**

Additional furnishings, phone lines, electricity and other items you may need can be coordinated through **Alliance Nationwide Exposition**. Exhibitors will receive their decorator kit once it is available.

#### **SCHEDULE-AT-A-GLANCE**

We encourage exhibitors to attend functions outside of the tradeshow and participate in the conference alongside the bankers for maximum networking benefits. Below is the schedule overview for planning purposes, items highlighted in gray are scheduled in the exhibit hall:

# **MONDAY, JUNE 6**

8:00 am	Golf Outing benefitting the FBEF
12:00 pm - 4:30 pm	Exhibitor Set-up
2:30 pm - 3:30 pm	Rap with the Regulators: FDIC, OCC, FED and OFR
3:30 pm - 4:00 pm	Break
4:00 pm - 5:00 pm	National Trade Group Panel: ABA & ICBA
5:00 pm - 7:00 pm	Welcome Reception in Exhibit Hall

# **TUESDAY, JUNE 7**

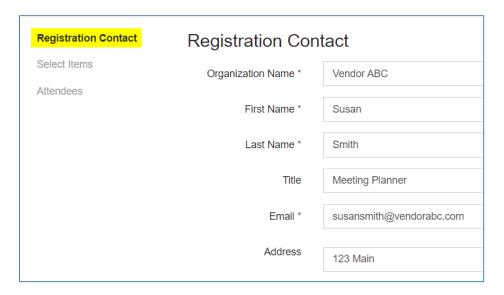
•	
7:30 am - 8:45 am	Breakfast in Exhibit Hall
9:00 am - 10:45 am	GENERAL SESSION with Opening Keynote Speaker
10:45 am - 11:00 am	Sponsored Coffee Break
11:00 am - 12:00 pm	Speaker Session
12: 00 pm - 1:30 pm	Networking Lunch, Dessert & Prize Drawings in Exhibit Hall
1:30 pm - 2:30 pm	Panel Session
1:30 pm	Exhibit Hall break down
2:45 pm – 3:45 pm	Panel Session
3:45 pm – 4:15 pm	Featured Speaker
5:30 pm - 7:00 pm	BankPac Silent Auction
7:00 pm	Dinner on your own

# **WEDNESDAY, JUNE 8**

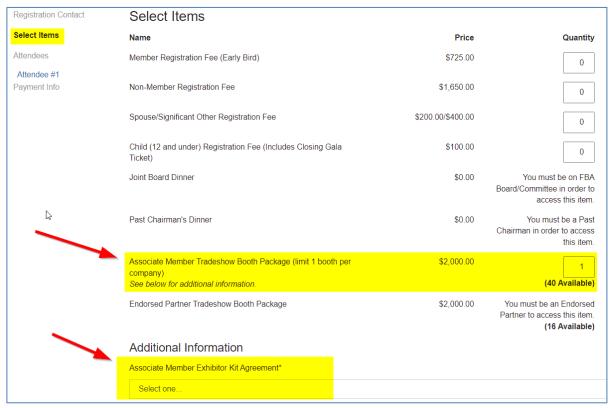
8:00 am- 8:45 am	Continental Breakfast
9:00 am - 10:15 am	GENERAL SESSION & Speaker
10:15 am - 10:45 am	Sponsored Break
10:45 am - 12:00 pm	FBA Business Meeting with Closing Keynote
12 noon - 1:30 pm	Awards Luncheon
1:30 pm	Free Time
6:30 pm - 7:30 pm	Reception
7:30 pm - 11:30 pm	Closing Dinner & Entertainment

#### **HOW TO PURCHASE A BOOTH PACKAGE**

- 1. Go to the registration page on the FBA website: 2022 Annual Meeting Registration
- 2. Log-in
- **3.** Register for the booth using yourself as the **Registration Contact**. You will be the main contact for any updates related to the booth.

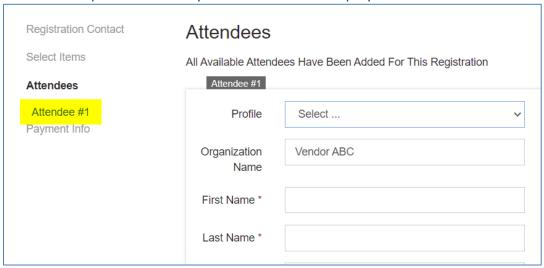


- 4. Click the "NEXT" button (bottom right)
- 5. Add 1 booth
- 6. Acknowledge terms of the Exhibitor Kit



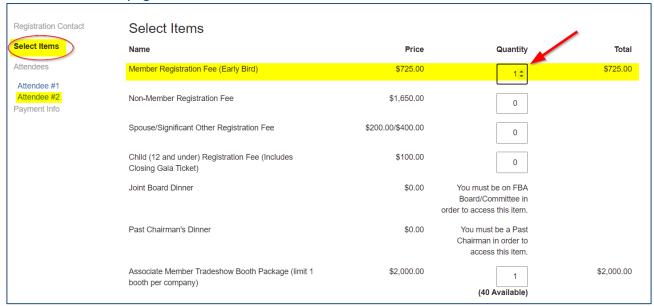
7. Click the "NEXT" button (bottom right)

**8.** Add the attendee included in the booth package. If *you* will be using the complimentary registration, you will need to add yourself here too (in addition to being the Registration Contact). Click the "Profile" dropdown and add yourself or another employee from the list.



#### **ADDITIONAL BOOTH PERSONNEL:**

The booth package includes one (1) exhibitor registration. Additional registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online as a stand-alone registration. If you wish to add additional booth personnel during the booth purchase, select Associate Member Tradeshow Booth Package **AND** Member Registration Fee on the "Select Items" page:



- **9.** Proceed to checkout once you have finished adding your booth and any additional registrations by clicking on the "NEXT" button (bottom right). You will have the option to pay by credit card online or to be billed later.
- **10.** After completing your booth purchase, you will receive a separate email with a link to choose your booth number from the online floorplan.