



2022 ANNUAL MEETING

The Ritz-Carlton Grande Lakes
Orlando, Florida
June 5-8, 2022

Associate Member Exhibitor Kit

Tradeshow booths are only available to **Florida Bankers Association** members.

BOOTH AND PERSONNEL REGISTRATION ITEMS	FEES
Tradeshow Booth <i>Includes one (1) exhibitor registration (does not include closing dinner).</i>	\$2,000
Closing Dinner Tickets	\$150

Additional Exhibitors

The booth package includes one (1) exhibitor registration. Additional Exhibitor registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online. See **page 6** for how to add an additional exhibitor during the booth checkout process online.

Registration Fees (for additional booth personnel)	By March 15 <i>Early Bird Rate</i>	By May 31	After May 31 <i>on-site only</i>
Full Registration/No Closing Dinner	\$725	\$825	\$925

PAYMENT DEADLINE:

All fees must be paid in full by **May 15th**, otherwise you will forfeit your booth and it will be sold to a wait-list vendor. The tradeshow is expected to sell out.

EXHIBITOR PACKAGE & BENEFITS

- **8' x 8' booth** with pipe & drape, one 6' skirted table, a wastebasket and 2 chairs.
- One (1) complimentary registration.
- Booth packages provide access to all social functions, except the closing dinner (tickets can be purchased for an additional fee) – we strongly encourage you to attend events outside of the tradeshow to maximize your networking and impact!
- eBooth in the online tradeshow available to attendees to view prior to the conference and includes:
 - Your company profile & logo
 - Hyperlink to your website and social media
 - Product category filtering
- Promoted in *Florida Banking Magazine*
- Promoted on the event website: www.Floridabankers.com/AnnualMeeting
- Excel file of attendee list with address and phone numbers three weeks prior to the conference (does not include email address).

FLOOR PLAN

[2022 FBA Tradeshow Floorplan](#)

LOCATION

The Ritz-Carlton Grande Lakes 4012 Central Florida Parkway Orlando, FL 32837 FBA Room Rate: starting at \$290++ per night	Reservations Phone: (407) 206-2400 Reserve Room Online
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CANCELLATION & REFUND POLICY

In the event of written cancellation by the exhibitor (cancellation is date of receipt by FBA); the following refund schedule will apply, **less a \$100 processing fee:**

- Cancellation on or BEFORE March 1, 2022 – 100% Refund
- Cancellation BETWEEN March 2 and April 30, 2022 – 50% Refund
- Cancellation on or AFTER May 1, 2022 – NO REFUND

LIABILITY

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FBA and The Ritz-Carlton (RC) and their respective officers, directors, partners, members, employees and agents against any loss, liability, damage claims or expenses (including without limitation attorney's fees and costs) arising out of the use of the exhibition premises unless such claims arise out of the negligence or intentional conduct of RC, its officers, directors, partners, members, employees and agents. The Exhibitor understands that neither FBA nor RC maintains insurance covering the Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain such insurance.

BOOTH/PERSONNEL AGREEMENT

- The company that contracts the booth space is the only company allowed to exhibit in that space. The FBA does not allow co-opting space. If it is discovered that another company, in addition to the contracted company, is sharing a space - then all companies will be invoiced for the full booth fee. Please notify the tradeshow manager if you have an exception you wish to be considered.
- The booth package includes one complimentary registration. This registration cannot be shared with another person over the course of the convention. For example, if Exhibitor A (complimentary registration) is only able to attend the first day of the convention, then Exhibitor B (person who is taking over for the booth) will have to purchase an additional registration, they do not take over Exhibitor A's registration.

ADDITIONAL SERVICES

Additional furnishings, phone lines, electricity and other items you may need can be coordinated through **Alliance Nationwide Exposition**. Exhibitors will receive their decorator kit once it is available.

SCHEDULE-AT-A-GLANCE

We encourage exhibitors to attend functions outside of the tradeshow and participate in the conference alongside the bankers for maximum networking benefits. Below is the schedule overview for planning purposes, items highlighted in gray are scheduled in the exhibit hall:

MONDAY, JUNE 6

8:00 am	Golf Outing benefitting the FBEF
12:00 pm - 4:30 pm	Exhibitor Set-up
2:30 pm - 3:30 pm	Rap with the Regulators: FDIC, OCC, FED and OFR
3:30 pm - 4:00 pm	Break
4:00 pm - 5:00 pm	National Trade Group Panel: ABA & ICBA
5:00 pm - 7:00 pm	Welcome Reception in Exhibit Hall

TUESDAY, JUNE 7

7:30 am - 8:45 am	Breakfast in Exhibit Hall
9:00 am - 10:45 am	GENERAL SESSION with Opening Keynote Speaker
10:45 am - 11:00 am	Sponsored Coffee Break
11:00 am - 12:00 pm	Speaker Session
12:00 pm - 1:30 pm	Networking Lunch, Dessert & Prize Drawings in Exhibit Hall
1:30 pm - 2:30 pm	Panel Session
1:30 pm	Exhibit Hall break down
2:45 pm - 3:45 pm	Panel Session
3:45 pm - 4:15 pm	Featured Speaker
5:30 pm - 7:00 pm	BankPac Silent Auction
7:00 pm	Dinner on your own

WEDNESDAY, JUNE 8

8:00 am - 8:45 am	Continental Breakfast
9:00 am - 10:15 am	GENERAL SESSION & Speaker
10:15 am - 10:45 am	Sponsored Break
10:45 am - 12:00 pm	FBA Business Meeting with Closing Keynote
12 noon - 1:30 pm	Awards Luncheon
1:30 pm	Free Time
6:30 pm - 7:30 pm	Reception
7:30 pm - 11:30 pm	Closing Dinner & Entertainment

HOW TO PURCHASE A BOOTH PACKAGE

1. Go to the registration page on the FBA website: [2022 Annual Meeting Registration](#)
2. Log-in
3. Register for the booth using yourself as the **Registration Contact**. You will be the main contact for any updates related to the booth.

Registration Contact	
Select Items	Organization Name *
Attendees	Vendor ABC
	First Name *
	Susan
	Last Name *
	Smith
	Title
	Meeting Planner
	Email *
	susansmith@vendorabc.com
	Address
	123 Main

4. Click the “NEXT” button (bottom right)
5. Add 1 booth
6. Acknowledge terms of the Exhibitor Kit

Registration Contact		Select Items	
Select Items	Name	Price	Quantity
Attendees	Member Registration Fee (Early Bird)	\$725.00	<input type="text" value="0"/>
Attendee #1	Non-Member Registration Fee	\$1,650.00	<input type="text" value="0"/>
Payment Info	Spouse/Significant Other Registration Fee	\$200.00/\$400.00	<input type="text" value="0"/>
	Child (12 and under) Registration Fee (Includes Closing Gala Ticket)	\$100.00	<input type="text" value="0"/>
	Joint Board Dinner	\$0.00	You must be on FBA Board/Committee in order to access this item.
	Past Chairman's Dinner	\$0.00	You must be a Past Chairman in order to access this item.
	Associate Member Tradeshow Booth Package (limit 1 booth per company) <i>See below for additional information.</i>	\$2,000.00	<input type="text" value="1"/> (40 Available)
	Endorsed Partner Tradeshow Booth Package	\$2,000.00	You must be an Endorsed Partner to access this item. (16 Available)
	Additional Information		
	Associate Member Exhibitor Kit Agreement*		
	<input type="text" value="Select one..."/>		

7. Click the “NEXT” button (bottom right)

8. Add the attendee included in the booth package. If *you* will be using the complimentary registration, you will need to add yourself here too (in addition to being the Registration Contact). Click the “Profile” dropdown and add yourself or another employee from the list.

Registration Contact

Select Items

Attendees

Attendee #1

Payment Info

Attendees

All Available Attendees Have Been Added For This Registration

Attendee #1

Profile ▼

Select ...

Organization Name

Vendor ABC

First Name *

Last Name *

ADDITIONAL BOOTH PERSONNEL:

The booth package includes one (1) exhibitor registration. Additional registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online as a stand-alone registration. If you wish to add additional booth personnel during the booth purchase, select Associate Member Tradeshow Booth Package **AND** Member Registration Fee on the “Select Items” page:

Registration Contact

Select Items

Attendees

Attendee #1

Attendee #2

Payment Info

Select Items

Name	Price	Quantity	Total
Member Registration Fee (Early Bird)	\$725.00	1	\$725.00
Non-Member Registration Fee	\$1,650.00	0	
Spouse/Significant Other Registration Fee	\$200.00/\$400.00	0	
Child (12 and under) Registration Fee (Includes Closing Gala Ticket)	\$100.00	0	
Joint Board Dinner	\$0.00	You must be on FBA Board/Committee in order to access this item.	
Past Chairman's Dinner	\$0.00	You must be a Past Chairman in order to access this item.	
Associate Member Tradeshow Booth Package (limit 1 booth per company)	\$2,000.00	1	\$2,000.00

(40 Available)

9. Proceed to checkout once you have finished adding your booth and any additional registrations by clicking on the “NEXT” button (bottom right). You will have the option to pay by credit card online or to be billed later.

10. After completing your booth purchase, you will receive a separate email with a link to choose your booth number from the online floorplan.