



FLORIDA BANKERS ASSOCIATION

2022 ANNUAL MEETING | SPONSORSHIP OPPORTUNITIES & BENEFITS

Dates: June 5-8, 2022

Location: Ritz-Carlton Grande Lakes, Orlando, Florida

Audience: Bank Presidents, CEOs, Senior Management

Anticipated Attendance: 175 Florida Bankers

All Annual Meeting sponsorship levels receive the following benefits:

- Your logo will be displayed on the Annual Meeting page at www.FloridaBankers.com/AnnualMeeting
- Product/Service marketing brochure may be inserted into registration packet envelope
- Signage/appropriate recognition on the item or at the sponsored event
- Registration mailing list in Excel three weeks before the Conference
- Recognition in the post-conference issue of *Florida Banking* Magazine
- Identification as Sponsor on Conference badge
- If your sponsorship amount reaches the Patron, Bronze, Silver, Gold, Platinum or Diamond level – you will receive the following *additional* benefits:

ADDITIONAL BENEFIT LEVELS	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	PATRON \$3,000
Complimentary event registrations	8	6	4	3	2	1
Complimentary closing dinner tickets	8	6	4	3	2	1
logo displayed on online tradeshow with a hyperlink to your website	✓	✓	✓	✓		

Sponsorship Request Steps:

- Fill out the [Sponsorship Request Form](#), be sure to include your top 3 choices.
- Previous years sponsors will be given first consideration. You will be notified which sponsorship you have been awarded and will receive a confirmation and invoice.

Sponsor Contact:

Marilyn Matherne
 1001 Thomasville Road, Suite 201
 Tallahassee, FL 32303
 Phone: (850) 701-3509
 Email: mmatherne@floridabankers.com

Sunday, June 5		
6:30-9:00pm	*Joint Board Dinner	SOLD
Monday, June 6		
2:30-3:30pm	*Rap with the Regulators (FDIC, OCC, FED, OFR)	SOLD
3:30-4:00pm	Refreshment Break	SOLD
4:00-5:00pm	*National Trade Group Panel: ABA & ICBA	SOLD
5:00-7:00pm	Welcome Reception	
	• Bar 1	SOLD
	• Bar 2	SOLD
	• Bar 3	SOLD
	• Bar 4	SOLD
	• Food Station 1	SOLD
	• Food Station 2	\$3,000
Tuesday, June 7		
7:30-8:45am	Breakfast in the exhibit hall	SOLD
9:00-10:45am	*General Session I with Opening Keynote Speaker	SOLD
10:45-11:15am	Coffee Break	SOLD
12:30-2:00pm	Networking Lunch in the exhibit hall	SOLD
3:00-3:15pm	Refreshment Break	SOLD
5:00-7:00pm	BankPac Silent Auction	SOLD
Wednesday, June 8		
8:00 – 8:45 am	Continental Breakfast	SOLD
10:15-10:45am	Refreshment Break (coffee & donuts)	\$3,000
10:45am-12:00pm	*FBA Business Meeting with Closing Keynote	SOLD
12:00-1:30pm	*Awards Luncheon	SOLD
6:30-7:30pm	Closing Reception	SOLD
7:30-11:30pm	Closing Dinner Gala	
	• Wine	\$3,000
	• Centerpieces	\$3,000
	• Dinner	SOLD
	* • Entertainment	SOLD
	• Dessert	SOLD
Registration Materials / General Conference		
Registration Packet envelope		SOLD
Name badge holder/neck wallet + Pocket Program		SOLD
Room Keys		SOLD
Wifi		\$5,000
Amenities (transportation for the Past Chairman's dinner, Spouse Event, musical entertainment at the Welcome Reception)		\$3,000

***Sponsorship includes the opportunity to say a few words about your company in front of the audience.**

Sponsorship Levels						
DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PATRON	FRIEND
\$30,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,000	Up to \$2,999
Complimentary registrations included:						
8	6	4	3	2	1	0

Updated 3/31/2022