



# FLORIDA BANKERS ASSOCIATION

## 2023 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES & BENEFITS

**Event dates:** June 11-14, 2023

**Location:** Ritz-Carlton, Naples, Florida

**Audience:** Bank Presidents, CEOs, Senior Management

**Anticipated Attendance:** 175 Florida Bankers

### Sponsorship Benefits based on level:

	<b>Diamond \$30,000</b>	<b>Platinum \$20,000</b>	<b>Gold \$15,000</b>	<b>Silver \$7,500</b>	<b>Bronze \$5,000</b>	<b>Patron \$3,000</b>	<b>Friend \$1,500</b>
Complimentary event registrations	8	6	4	3	2	1	
Complimentary closing dinner tickets	8	6	4	3	2	1	
QR Code included on signage/tents with link to your website	✓	✓	✓	✓			
Link from FBA Sponsorship page to your website	✓	✓	✓	✓	✓		
Marketing brochure inserted into registration packet envelope	✓	✓	✓	✓	✓	✓	
Signage/appropriate recognition on the item or at the sponsored event	✓	✓	✓	✓	✓	✓	
Registration mailing list in Excel three weeks before the Conference	✓	✓	✓	✓	✓	✓	
Recognition in the post-conference issue of <i>Florida Banking Magazine</i>	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon on conference badge	✓	✓	✓	✓	✓	✓	✓
Company <b>logo</b> displayed on the Annual Meeting webpage	✓	✓	✓	✓	✓	✓	
Company <b>name (typed)</b> displayed on the Annual Meeting webpage							✓

### Sponsorship Request Steps:

1. Fill out the **Sponsorship Request Form** and include your top 3 choices. Previous years sponsors will be given first consideration.
2. You will be notified which sponsorship you have been awarded and will receive a confirmation and invoice.

### Sponsor Contact:

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*Updated: 5/8/23*

## ANNUAL MEETING SPONSORSHIPS

To see if a sponsorship item listed on this page is still available to purchase, please visit the [FBA's Annual Meeting Sponsorship webpage](#).

<b>Sunday, June 11</b>		
6:30-9:00pm	<a href="#">Joint Board Dinner*</a>	<b>SOLD</b>
<b>Monday, June 12</b>		
2:30-3:30pm	<a href="#">Rap with the Regulators (FDIC, OCC, FED, OFR)*</a>	<b>SOLD</b>
3:30-4:00pm	Refreshment Break	<b>SOLD</b>
4:00-5:00pm	<a href="#">National Trade Group Panel: ABA &amp; ICBA*</a>	<b>SOLD</b>
5:30-7:00pm	Welcome Reception	
	<ul style="list-style-type: none"> <li>• Bar 1</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• Bar 2</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• Bar 3</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• Food Station 1</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• Food Station 2</li> </ul>	\$3,000
<b>Tuesday, June 13</b>		
7:30-8:30am	Breakfast in the exhibit hall	<b>SOLD</b>
8:30-2:45pm	<a href="#">Tuesday General Sessions (3 during the day)</a>	<b>\$5,000</b>
10:45-11:00am	Coffee Break	<b>SOLD</b>
12:00-1:30pm	Networking Lunch in the exhibit hall	<b>SOLD</b>
5:00-7:00pm	<a href="#">BankPac Silent Auction *</a>	<b>SOLD</b>
<b>Wednesday, June 14</b>		
8:30 – 9:30 am	Continental Breakfast	<b>SOLD</b>
10:00-11:00am	Refreshment Break (coffee & donuts)	<b>SOLD</b>
11:00 am – 12:00pm	<a href="#">Keynote: Maria Bartiromo</a>	<b>SOLD</b>
1:30pm-2:30pm	<a href="#">FBA Business Meeting with Closing Keynote*</a>	<b>SOLD</b>
6:00-7:00pm	Closing Reception	<b>SOLD</b>
7:30-11:00pm	Closing Dinner Gala	
	<ul style="list-style-type: none"> <li>• Wine</li> </ul>	\$5,000
	<ul style="list-style-type: none"> <li>• Centerpieces</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• Dinner</li> </ul>	<b>SOLD</b>
	<ul style="list-style-type: none"> <li>• <a href="#">Entertainment*</a></li> </ul>	<b>\$5,000</b>
	<ul style="list-style-type: none"> <li>• Dessert</li> </ul>	\$3,000
<b>Registration Materials / General Conference</b>		
Registration Packet envelope		<b>SOLD</b>
Name badge holder/neck wallet + Pocket Program		<b>SOLD</b>
Room Keys		<b>SOLD</b>
<a href="#">AV/Production*</a>		<b>\$5,000</b>
T-Shirt		\$5,000
Friend of the FBA**		\$1,500

*\*Sponsorship includes opportunity to say a few words about your company (up to one minute) in front of the audience.*

*\*\*Unlimited Friend Level Sponsorships available*

*Updated: 5/8/23*