



2023 ANNUAL MEETING

June 11-14, 2023

The Ritz-Carlton Grande Lakes
4012 Central Florida Parkway | Orlando, FL 34108

Associate Member Exhibitor Kit

Tradeshow booths are only available to **Florida Bankers Association** members.

BOOTH AND PERSONNEL REGISTRATION ITEMS	FEES
Tradeshow Booth <i>Includes one (1) exhibitor registration (does not include closing dinner).</i>	\$2,250
Closing Dinner Tickets	\$150

Additional Exhibitors

The booth package includes one (1) exhibitor registration. Additional Exhibitor registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online.

Registration Fees (for additional booth personnel)	By April 17 <i>Early Bird Rate</i>	By June 2 <i>Regular Rate</i>	After June 2 <i>On-site Only</i>
Full Registration/No Closing Dinner	\$750	\$850	\$950

PAYMENT DEADLINE:

Tradeshow booth fees must be paid in full by **May 15th**, otherwise you will forfeit your booth and it will be sold to a wait-list vendor. The tradeshow is expected to sell out.

EXHIBITOR PACKAGE & BENEFITS

- **8' x 8' booth** with pipe & drape, one 6' skirted table, a wastebasket and 2 chairs.
- One (1) complimentary registration.
- Booth packages provide access to all social functions, except the closing dinner (tickets can be purchased for an additional fee) – we strongly encourage you to attend events outside of the tradeshow to maximize your networking and impact!
- eBooth in the online tradeshow available to attendees to view prior to the conference and includes:
 - Your company profile & logo
 - Hyperlink to your website and social media
 - Product category filtering
- Promoted in *Florida Banking Magazine*
- Promoted on the event website: www.Floridabankers.com/AnnualMeeting
- Excel file of attendee list with address and phone numbers three weeks prior to the conference (does not include email address).

TRADESHOW MANAGER:

- Marilyn Matherne | mmatherne@floridabankers.com | (850) 701-3509

FLOOR PLAN: [click here to view](#)

LOCATION

Hotel	Reservations
The Ritz-Carlton Grande Lakes 4012 Central Florida Parkway Orlando, FL 32837	<ul style="list-style-type: none">• Online Reservations• Phone Reservations: 888-707-9325

CANCELLATION & REFUND POLICY

In the event of written cancellation by the exhibitor (cancellation is date of receipt by FBA); the following refund schedule will apply, **less a \$100 processing fee:**

- Cancellation on or BEFORE March 1, 2023 – 100% Refund
- Cancellation BETWEEN March 2 and April 30, 2023 – 50% Refund
- Cancellation on or AFTER May 15, 2023 – NO REFUND

LIABILITY

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FBA and The Ritz-Carlton (RC) and their respective officers, directors, partners, members, employees and agents against any loss, liability, damage claims or expenses (including without limitation attorney's fees and costs) arising out of the use of the exhibition premises unless such claims arise out of the negligence or intentional conduct of FBA, RC, or any of their officers, directors, partners, members, employees and agents. The Exhibitor understands that neither FBA nor RC maintains insurance covering the Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain such insurance.

BOOTH/PERSONNEL AGREEMENT

- The company that contracts the booth space is the only company allowed to exhibit in that space. The FBA does not allow co-opting space. If it is discovered that another company, in addition to the contracted company, is sharing a space - then all companies will be invoiced for the full booth fee. Please notify the tradeshow manager if you have an exception you wish to be considered.
- The booth package includes one complimentary registration. This registration cannot be shared with another person over the course of the convention. For example, if Exhibitor A (complimentary registration) is only able to attend the first day of the convention, then Exhibitor B (person who is taking over for the booth) will have to purchase an additional registration, they do not take over Exhibitor A's registration.

ADDITIONAL SERVICES

Additional furnishings, phone lines, electricity and other items you may need can be coordinated through **Alliance Nationwide Exposition**. Exhibitors will receive their decorator kit once it is available.

SCHEDULE-AT-A-GLANCE

We encourage exhibitors to attend functions outside of the tradeshow and participate in the conference alongside the bankers for maximum networking benefits. Below is the schedule overview for planning purposes, items highlighted in gray are scheduled in the exhibit hall:

MONDAY, JUNE 12

8:00 am	FBEF Golf Outing
12:00 pm - 4:30 pm	Exhibitor Set-up
2:30 pm - 3:30 pm	Rap with the Regulators: FDIC, OCC, FED and OFR
3:30 pm - 4:00 pm	Break
4:00 pm - 5:00 pm	National Trade Group Panel: ABA & ICBA
5:00 pm - 7:00 pm	Welcome Reception in Exhibit Hall

TUESDAY, JUNE 13

7:30 am - 8:45 am	Breakfast in Exhibit Hall
9:00 am - 10:45 am	GENERAL SESSION
10:45 am - 11:00 am	Coffee Break
11:00 am - 12:00 pm	General Session Panel on Succession
12:00 pm - 1:30 pm	Networking Lunch & Prize Drawings in Exhibit Hall
1:30 pm - 2:30 pm	Workshops (3)
1:30 pm	Exhibit Hall break down
2:30 pm - 2:45 pm	Sponsored Break
2:45 pm - 3:45 pm	General Session on Interest Rate
3:45 pm - 5:30 pm	Free Time
5:30 pm - 7:00 pm	BankPac Silent Auction
7:00 pm	Dinner on your own

WEDNESDAY, JUNE 14

8:30 am - 8:30 am	Continental Breakfast
8:30 am - 9:30 am	GENERAL SESSION & panel
9:30 am - 10:00 am	Sponsored Break
10:00 am - 12:00 pm	Keynote Speaker: Maria Bartiromo
12 noon - 1:30 pm	Awards Luncheon
1:30 pm	Free Time
6:00 pm - 7:00 pm	Reception
7:00 pm - 11:00 pm	Closing Dinner & Entertainment

HOW TO PURCHASE A BOOTH PACKAGE

1. Go to the registration page on the FBA website: 2023 Annual Meeting Registration
2. Log-in
3. Register for the booth using yourself as the **Registration Contact**. You will be the main contact for any updates related to the booth.

Registration Contact

Registration Contact

Select Items

Attendees

Organization Name *

First Name *

Last Name *

Title

Email *

Address

4. Click the "NEXT" button (bottom right)
5. Add **1 booth**
6. Acknowledge terms of the Exhibitor Kit

Registration Contact

Select Items

Attendees

Attendee #1

Payment Info

Name	Price	Quantity
Member Registration Fee (Early Bird)	\$750.00	<input type="text" value="0"/>
Spouse/Significant Other Registration Fee	\$300.00/\$600.00	<input type="text" value="0"/>
Child (12 and under) Registration Fee (Includes Closing Gala Ticket)	\$100.00	<input type="text" value="0"/>
Past Chairman's Dinner (By invitation only)	\$150.00	You must be a Past Chairman in order to access this item.
Associate Member Tradeshow Booth Package <i>See below for additional information.</i>	\$2,250.00	<input type="text" value="1"/> (28 Available)

Additional Information

Associate Member Exhibitor Kit Agreement*

7. Click the "NEXT" button (bottom right)

8. Add the attendee included in the booth package. If *you* will be using the complimentary registration, you will need to add yourself here too (in addition to being the Registration Contact). Click the “Profile” dropdown and add yourself or another employee from the list.

Registration Contact

Select Items

Attendees

Attendee #1
Payment Info

Attendees

All Available Attendees Have Been Added For This Registration

Attendee #1

Profile: Select ...

Organization Name: Vendor ABC

First Name *

Last Name *

ADDITIONAL BOOTH PERSONNEL:

The booth package includes one (1) exhibitor registration. Additional registrations are required for additional booth personnel (in addition to the one included). Please note, these rates are the same as an attendee registration fee and you can register additional booth personnel at any time online as a stand-alone registration. If you wish to add additional booth personnel during the booth purchase, select Associate Member Tradeshow Booth Package **AND** Member Registration Fee on the “Select Items” page:

Registration Contact

Select Items

Name	Price	Quantity	Total
Member Registration Fee (Early Bird)	\$750.00	1	\$750.00
Spouse/Significant Other Registration Fee	\$300.00/\$600.00	0	
Child (12 and under) Registration Fee (Includes Closing Gala Ticket)	\$100.00	0	
Past Chairman's Dinner (By invitation only)	\$150.00		
Associate Member Tradeshow Booth Package <i>See below for additional information.</i>	\$2,250.00	1 (28 Available)	\$2,250.00

Additional Information

Associate Member Exhibitor Kit Agreement*

9. Proceed to checkout once you have finished adding your booth and any additional registrations by clicking on the “NEXT” button (bottom right). You will have the option to pay by credit card online or to be billed later.

10. After completing your booth purchase, you will receive a separate email with a link to choose your booth number from the online floorplan.