



FLORIDA BANKERS ASSOCIATION

2023 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES & BENEFITS

Event dates: June 11-14, 2023

Location: Ritz-Carlton, Naples, Florida

Audience: Bank Presidents, CEOs, Senior Management

Anticipated Attendance: 175 Florida Bankers

Sponsorship Benefits based on level:

	Diamond \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$7,500	Bronze \$5,000	Patron \$3,000	Friend \$1,500
Complimentary event registrations	8	6	4	3	2	1	
Complimentary closing dinner tickets	8	6	4	3	2	1	
QR Code included on signage/tents with link to your website	✓	✓	✓	✓			
Link from FBA Sponsorship page to your website	✓	✓	✓	✓	✓		
Marketing brochure inserted into registration packet envelope	✓	✓	✓	✓	✓	✓	
Signage/appropriate recognition on the item or at the sponsored event	✓	✓	✓	✓	✓	✓	
Registration mailing list in Excel three weeks before the Conference	✓	✓	✓	✓	✓	✓	
Recognition in the post-conference issue of <i>Florida Banking Magazine</i>	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon on conference badge	✓	✓	✓	✓	✓	✓	✓
Company logo displayed on the Annual Meeting webpage	✓	✓	✓	✓	✓	✓	
Company name (typed) displayed on the Annual Meeting webpage							✓

Sponsorship Request Steps:

1. Fill out the **Sponsorship Request Form** and include your top 3 choices. Previous years sponsors will be given first consideration.
2. You will be notified which sponsorship you have been awarded and will receive a confirmation and invoice.

Sponsor Contact:

Marilyn Matherne
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ANNUAL MEETING SPONSORSHIPS

To see if a sponsorship item listed on this page is still available to purchase, please visit the [FBA's Annual Meeting Sponsorship webpage](#).

Sunday, June 11		
6:30-9:00pm	Joint Board Dinner*	\$30,000
Monday, June 12		
2:30-3:30pm	Rap with the Regulators (FDIC, OCC, FED, OFR)*	\$3,000
3:30-4:00pm	Refreshment Break	\$3,000
4:00-5:00pm	National Trade Group Panel: ABA & ICBA*	\$3,000
5:30-7:00pm	Welcome Reception	
	<ul style="list-style-type: none"> • Bar 1 	\$5,000
	<ul style="list-style-type: none"> • Bar 2 	\$5,000
	<ul style="list-style-type: none"> • Bar 3 	\$5,000
	<ul style="list-style-type: none"> • Food Station 1 	\$3,000
	<ul style="list-style-type: none"> • Food Station 2 	\$3,000
Tuesday, June 13		
7:30-8:45am	Breakfast in the exhibit hall	\$5,000
9:00-10:45am	General Session I with Opening Keynote Speaker*	Price TBD
10:45-11:00am	Coffee Break	\$3,000
12:00-1:30pm	Networking Lunch in the exhibit hall	\$5,000
5:00-7:00pm	BankPac Silent Auction *	\$30,000
Wednesday, June 14		
8:30 – 9:00 am	Continental Breakfast	\$5,000
10:15-10:45am	Refreshment Break (coffee & donuts)	\$3,000
12:00-1:30pm	Awards Luncheon*	\$7,500
1:30pm-2:30pm	FBA Business Meeting with Closing Keynote*	Price TBD
6:30-7:30pm	Closing Reception	\$5,000
7:30-11:00pm	Closing Dinner Gala	
	<ul style="list-style-type: none"> • Wine 	\$5,000
	<ul style="list-style-type: none"> • Centerpieces 	\$3,000
	<ul style="list-style-type: none"> • Dinner 	\$5,000
	<ul style="list-style-type: none"> • Entertainment* 	\$5,000
	<ul style="list-style-type: none"> • Dessert 	\$3,000

**Sponsorship includes the opportunity to say a few words about your company in front of the audience.*

Registration Materials / General Conference	
Registration Packet envelope	\$5,000
Name badge holder/neck wallet + Pocket Program	\$5,000
Room Keys	\$5,000
Friend of the FBA**	\$1,500
<i>**Unlimited Friend Level Sponsorships available</i>	